



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texans Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR DISTILLED SPIRITS

Date: September 01, 2021

Label Certificate Number: 1130400

**Pursuant to the application of : BACARDI U.S.A. INC.
Holder of permit/license number : S256254**

**Brand : BACARDI SUPERIOR WHITE RUM
Class : PUERTO RICAN RUM (WHITE)
Size(s) : 25ML-1.75 L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 20038001000112**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

**Product Registration
Excise Tax and Marketing Practices Division
Product.Registration@tabc.texas.gov**

**c/o BACARDI U.S.A. INC.
ATTN: ALICIA WILLIAMS
401 E JACKSON ST STE 2700
TAMPA, FL 33602**



TEXAS ALCOHOLIC
BEVERAGE COMMISSION

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BACARDÍ ESTABLECIDO EN CUBA EN 1862

LA PALMERA LEGENDARIA

EL COCO
THE LEGENDARY PALM

PLANTED AT THE FIRST
BACARDÍ DISTILLERY
IN CUBA IN 1862, EL COCO
SURVIVED WARS,
EARTHQUAKES AND
A DISTILLERY FIRE.
WE NOW PLANT A PALM
AT ALL OF OUR FACILITIES
AS A REMINDER OF
OUR HOMELAND.

BACARDÍ
SUPERIOR

RECETA FAMILIAR ORIGINAL

EXPERTLY CRAFTED
BY MAESTROS
DE RON BACARDÍ

BACARDÍ SUPERIOR
IS AGED FOR A MINIMUM
OF ONE YEAR IN WHITE
OAK BARRELS THEN
SHAPED THROUGH A
SECRET BLEND OF
CHARCOALS, TO CRAFT
A RUM THAT HAS A
LIGHT, DRY TASTE THAT
IS PERFECT FOR MIXING.

✦ RON SUPERIOR CARTA BLANCA ✦

BACARDÍ COMPANY BORN IN CUBA IN 1862

WHITE RUM

ESTABLECIDO EN 1862
SANTIAGO DE CUBA
UNA EMPRESA DE LA
FAMILIA BACARDÍ

40% ALC./VOL. MADE IN PUERTO RICO RUM 750ML

814400080

PERFECT FOR MIXING

BACARDÍ SUPERIOR IS A LIGHT TASTING AND AROMATIC
WHITE RUM WITH DELICATE FLORAL AND FRUITY NOTES,
IDEAL FOR MIXING. AS THIS RUM NEITHER DOMINATES
NOR DISAPPEARS, IT MIXES WELL WITH ALL SODAS AND
FRESH JUICES, AS WELL AS YOUR FAVORITE COLA.

ALTERNATIVELY LEARN HOW TO MAKE THE ORIGINAL
BACARDÍ MOJITO AT WWW.BACARDI.COM

BACARDÍ® SUPERIOR

ENJOY RESPONSIBLY • WWW.RESPONSIBLEDRINKING.ORG

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL,
WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY
BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF
ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR
OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

8141017641 750 ML

CONSUMER INFORMATION CALL 1-800-BACARDÍ

PRODUCED BY BACARDÍ CORPORATION, CATAÑO, PR 00962

IA REF 5c ME/VT REF 15c

RUM OF PUERTO RICO
AGED
QUALITY SEAL

Facundo Bacardi

Facundo Bacardi

Facundo Bacardi

WHITE RUM ♦ WHITE RUM ♦ WHITE RUM ♦

