



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: 01/22/2010

Label Certificate Number: 740744

Pursuant to the application of : POPE VALLEY WINERY LLC

Holder of permit/license number : S705888

**Brand : POPE VALLEY WINERY BELLA ROSA
Class : SANGIOVESE
Vintage : 2007
Appellation : NAPA VALLEY
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 14.2%
Tested Alc. Content : N/A
TTB Number : 09181001000144**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o POPE VALLEY WINERY LLC
PO BOX 116
POPE VALLEY, CA 94567**

TEXAS ALCOHOLIC BEVERAGE COMMISSION

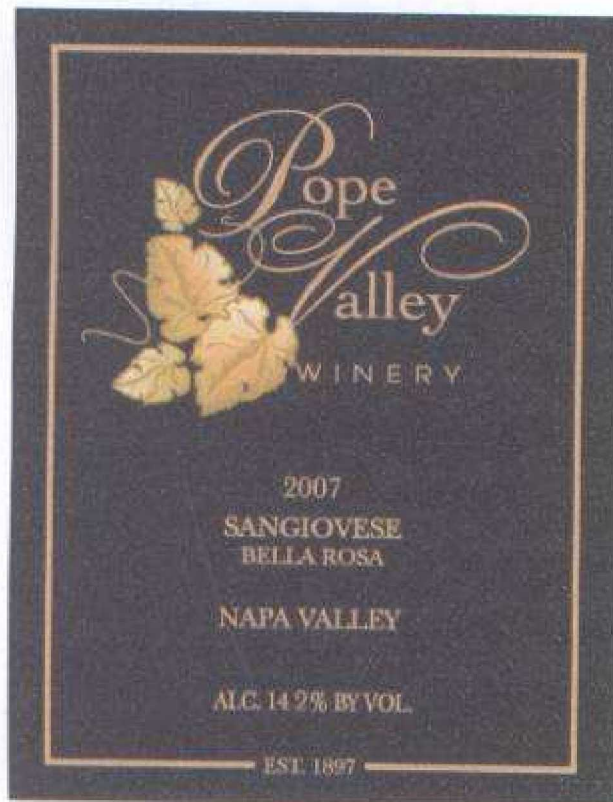
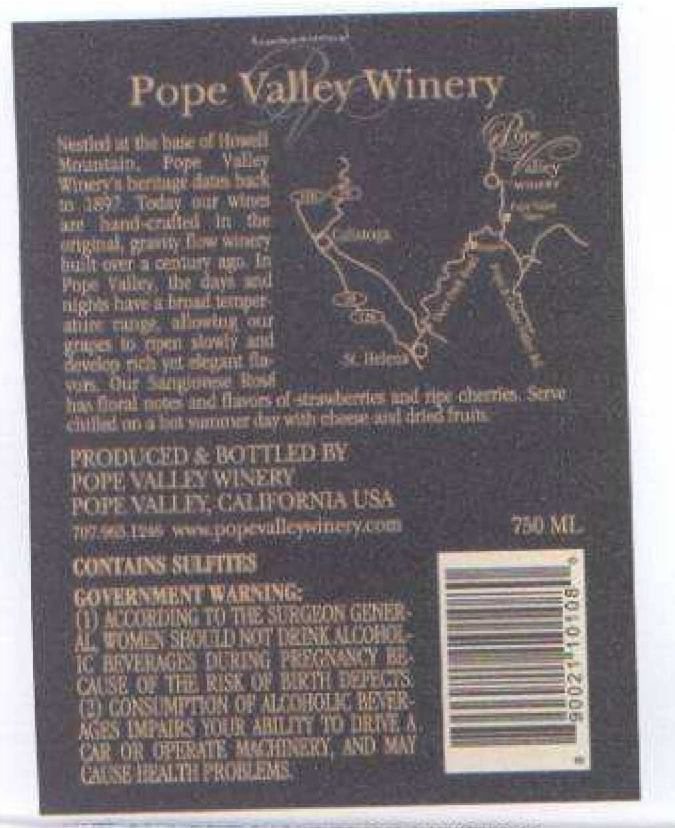


Image Type: Back

Actual Dimensions: 3.13 inches WX 4.13 inches H