



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: June 17, 2011

Label Certificate Number: 777459

**Pursuant to the application of : POPCORN WINE GROUP
Holder of permit/license number : S572775**

**Brand : ALEXANDER BECK
Class : CABERNET SAUVIGNON
Vintage : 2009
Appellation : ALEXANDER VALLEY
Style : N/A
Size(s) : 750 ML
Container Type : N/A
Container Material : N/A
Stated Alc. Content : 13.9%
Tested Alc. Content : N/A
TTB Number : 10356001000086**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o POPCORN WINE GROUP
PO BOX 39
ATTN: VON TRESS ASSOCIATES
WINDSOR, CA 95492**



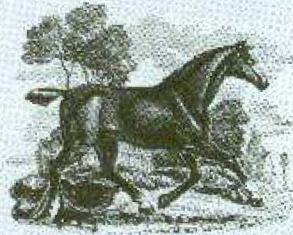
TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

Image Type: Other
Actual Dimensions: 2.95 inches W X 4.33 inches H



ALEXANDER BECK

2009

ALEXANDER VALLEY

VIN ROUGE
13.2% ALC/VOL.

RED WINE
ALC. 13.2% BY VOL.

ALEXANDER BECK

The premium vineyards of the Alexander Valley first took root with its discovery by Carlos Alexander in 1841. The land given him followed in 1851 and 1861 included 48,800 acres of (1) Irish and Carlos began the years of work needed to earn his share of the discovery.

During these first years in the Alexander Valley the cattle ranches depended heavily on the Spanish Andalusian horse.

The transition from cattle and on to the beautiful vineyards of today took place over the next 200 years.

The rolling hills and well drained soils of the Alexander Valley present the perfect growing environment for premium Cabernet Sauvignon. The multiple layers of soil in the valley are reflected in the wine. The 2009 Cabernet Sauvignon has four layers of ripeness, full flavor, and structure. The wine finishes with hints of oak and a touch of chocolate. Serve with a variety of red meats, well-aged cheeses and the company of good friends and family.

Vined and Bottled by Alexander Beck Cellars
American Canyon, Napa County, California

PRODUCT OF CALIFORNIA

Image Type: Other
Actual Dimensions: 2.23 inches W X 1.4 inches H

