



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: January 20, 2012

Label Certificate Number: 795474

**Pursuant to the application of : W. J. DEUTSCH & SONS LTD.
Holder of permit/license number : S529064**

**Brand : AMERICAN PRIDE BLENDED CANADIAN WHISKY
Class : IMPORTED CANADIAN WHISKY USB
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 1.75L, 750ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 10253001000406**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o W. J. DEUTSCH & SONS LTD.
709 WESTCHESTER AVENUE
WHITE PLAINS, NY 10604**



service • courtesy • integrity • accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

TABC

IMPORTED & BOTTLED BY FAIRMONT LTD., MIRA LOMA, CA 91752
PRODUCT OF CANADA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

THIS WHISKY IS AT LEAST 36 MONTHS OLD



CANADIAN WHISKY
750 ML

DISTILLED SPIRITS



PREMIUM
AMERICAN
PRIDE
DISTILLED SPIRITS

CANADIAN

WHISKY

DISTILLED, OAK BARREL AGED AND
BLENDED TO CREATE THIS FULL-BODIED
CANADIAN WHISKY

40% ALC/VOL (80 PROOF)