



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texans Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR MALT BEVERAGES

Date: March 23, 2021

Label Certificate Number: 1113021

**Pursuant to the application of : COMPANIA CERVECERA DE ZACATECAS S. DE R.L. DE C.V.
Holder of permit/license number : BS860146**

**Brand : ESTRELLA JALISCO CLASSIC MICHELADA W/ CLAMATO
Class : BEER - MALT BEVERAGE LESS THAN OR EQUAL TO 4.0% ALC/WT
Style : OTHER
Size(s) : 4 FL OZ-31 GAL
Container Type : CAN
Container Material : ALUMINUM
Stated Alc. Content : 3.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 21055001000954**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

**Product Registration
Excise Tax and Marketing Practices Division
Product.Registration@tabc.texas.gov**

**c/o COMPANIA CERVECERA DE ZACATECAS S. DE R.L. DE C.V.
1 BUSCH PL
SECRETARY 201-1
SAINT LOUIS, MO 63118**



TEXAS ALCOHOLIC
BEVERAGE COMMISSION
Texans Helping Businesses & Protecting Communities

BREWED IN CALIFORNIA



CLASSIC MICHELADA

MADE WITH **Clamato** 25 FL. OZ.

BREWED IN CALIFORNIA



CLASSIC MICHELADA

MADE WITH
Clamato

ESTRELLA JALISCO'S CLASSIC MICHELADA IS
INSPIRED BY THE VIBRANT AND FLAVORFUL
CULTURE OF OUR BIRTHPLACE - JALISCO.

STARTING WITH A PREMIUM LAGER MADE FROM
THE FINEST INGREDIENTS, CLAMATO® IS THEN
ADDED IN BALANCE WITH REAL LIME JUICE AND
OTHER AUTHENTIC SPICY AND SAVORY FLAVORS.
THE RESULT IS A REFRESHING BALANCE OF SWEET,
SAVORY, AND SPICY THAT TASTES JUST LIKE A
MEXICAN-STYLE MICHELADA SHOULD.

FOR A LIMITED TIME

DISCOVER A WORLD OF VIBRANT CONTENT AND
FLAVORFUL RECIPES WITH TASTEMADE &
ESTRELLA JALISCO!



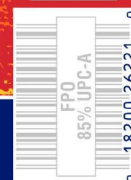
BEER WITH LIME JUICE, NATURAL FLAVORS, AND VEGETABLE JUICE FOR COLOR.
3.5% ALC./VOL. • CONTAINS: MALTIC ACID (AINEJAS) • CONTAINS: SHELLFISH (GLUTEN)
LLAMADA PARA PREGUNTS/COMENTARIOS • DUBS/COMENTARIOS CALL: 1-800-422-4293
PER 12 FL. OZ. AVERAGE ANALYSIS: CALORIES: 100 • CARBOHYDRATES: 24.4g
PROTEIN: 2.0g • FAT: 0.0g • 11 PMU 8 FL. OZ. • CLAMATO IS A REGISTERED TRADEMARK
OF MOTT'S LLP, USED UNDER LICENSE. • ANHEUSER-BUSCH, LOS ANGELES, CA
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN
SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK
OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR
ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS.

TAPINTOYOURBEER.COM
Enjoy Responsibly



PLEASE RECYCLE

668934 ABC



DISCOVER WITH
TASTEMADE



SCAN HERE FOR A
3-MONTH FREE TRIAL OF
TASTEMADE+

