



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texans Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR DISTILLED SPIRITS

Date: June 11, 2021

Label Certificate Number: 1121797

**Pursuant to the application of : THE TATE GROUP
Holder of permit/license number : S821286**

**Brand : ASW TIRE FIRE AMERICAN SINGLE MALT WHISKEY
Class : WHISKY
Size(s) : 25ML-1.75 L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 43% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 18155001000701**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

**Product Registration
Excise Tax and Marketing Practices Division
Product.Registration@tabc.texas.gov**

**c/o THE TATE GROUP
11909 JUPITER RD
DALLAS, TX 75218-1915**



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PUCKISHLY  PEATED

45 ppm

That's how peaty the Scottish malt is that we use to make Tire Fire. It's daring. It's aggressive. It's a beast. Even if you don't like it, you'll respect it.

For the select few who share their breakfast with bears. Who hydrate with tankards of seawater. Who like their whiskey with all the peat that can be seared into a single dram, Tire Fire is for you.

The nose is a bouquet of barbecue. The palate whisks you to salt-sprayed islands in the Far North. The smoky finish, like the Northwest Passage, lasts a brief eternity.

At its delicious heart, Tire Fire is the very best kind of fire. Dram on. If you dare. For the pioneer in you.

Distilled & bottled by
ASW Distillery, Atlanta, GA

 We never chill-filter or
add color to our whiskies.

GOVERNMENT WARNING:

(1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects.
(2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.