



TEXAS ALCOHOLIC  
BEVERAGE COMMISSION  
*Texans Helping Businesses & Protecting Communities*

## PRODUCT REGISTRATION CERTIFICATE FOR WINE

**Date: September 16, 2021**

**Label Certificate Number: 1132392**

**Pursuant to the application of : PARK STREET IMPORTS LLC**

**Holder of permit/license number : S756352**

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**Brand : POTRERO RESERVA MALBEC UCO VALLEY, ARGENTINA**  
**Fanciful Name : RESERVA**  
**Vineyard : N/A**  
**Class : MALBEC**  
**Vintage : VV**  
**Appellation : UCO VALLEY, ARGENTINA**  
**Size(s) : 50ML-58L**  
**Stated Alc. Content : 14.5% ALC/VOL**  
**Tested Alc. Content : N/A**  
**TTB Number : 18336001000025**

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are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

**APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.**

### **Product Registration**

**Excise Tax and Marketing Practices Division**

**[Product.Registration@tabc.texas.gov](mailto:Product.Registration@tabc.texas.gov)**

**c/o PARK STREET IMPORTS LLC  
1000 BRICKELL AVE STE 915  
MIAMI, FL 33131-3004**



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# POTRERO RESERVA

MALBEC 2017

*El potrero es el terroir  
para dar nacimiento a un vino  
de excelencia, la vid necesita  
de un terroir que desafíe al máximo  
su potencial.  
Para dar su potencial a un jugador  
de excelencia se necesita  
de un potrero que de joven  
estímule sus virtudes y forje su talento.  
En Argentina, para muchos, tierra de los confines  
del mundo se conjugan ambos conceptos  
terroir y potrero  
y como si fuera la tierra bendecida  
por la contradicción  
cuanto más pobre sea el terroir  
y el potrero, mejores serán los resultados.  
Quien pueda con la pelota  
en una tierra árida, con desniveles  
y charcos de agua, tendrá un juego distinguido  
que se destacará en los mejores estadios del mundo.*



UCO VALLEY. MENDOZA

# POTRERO RESERVA

MALBEC 2017

UCO VALLEY. MENDOZA

The terroir is to the grape what the potrero to the soccer player. To give birth to a wine of excellence, the vine needs a terroir which challenges its potential to the fullest. To give birth to a soccer player of excellence, what is needed is a potrero, a makeshift soccer field, which stimulates his virtues and forges his talent in his young years. In Argentina, in the far-off confines of the world, both concepts, terroir and potrero, blend. Ironically, the poorer the terroir and the potrero, the better the results.

**FERMENTATION:** Traditional method, in cement vats.

**AGING:** 12 months in once- and twice-used french oak barrels.

**PROFILE:** Expressive, elegant, fresh and ample.

**REGION:** Uco Valley, Mendoza

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



RED WINE / PRODUCED & BOTTLED IN ARGENTINA  
BY BODEGA B-70417 FOR VINOS DE POTRERO S.A.  
Nº EXP. A 87756

IMPORTED BY M Imports, LLC - Fairfield, CT  
[www.mimportsusa.com](http://www.mimportsusa.com)

**750 ml e 14,5% ALC. BY VOL.**

VINO ARGENTINO - BEBIDA NACIONAL

PRODUCT OF ARGENTINA

CONTAINS SULFITES

**m** imports