



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS

Date: March 27, 2019

Label Certificate Number: 1048614

Pursuant to the application of : JIM BEAM BRANDS CO.

Holder of permit/license number : S49818

Brand : BASIL HAYDEN'S KENTUCKY STRAIGHT BOURBON
WHISKEY

Class : STRAIGHT BOURBON WHISKY

Size(s) : 25ML-1.75 L

Container Type : BOTTLE

Container Material : GLASS

Stated Alc. Content : 40% ALC/VOL

Tested Alc. Content : N/A

TTB Number : 19016001000117

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

c/o JIM BEAM BRANDS CO.
ATTN: COMPLIANCE
222 W MERCHANDISE MART PLAZA FLOOR 16
CHICAGO, IL 60654



TEXAS ALCOHOLIC BEVERAGE COMMISSION

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ARTFULLY AGED



BASIL HAYDEN'S

Kentucky Straight
Bourbon Whiskey

WHEN BASIL HAYDEN, SR.
began distilling his smooth
BOURBON here in 1796,
KENTUCKY was but four years
old and GEORGE WASHINGTON
was PRESIDENT.

Today, we make BASIL HAYDEN'S
Kentucky Straight Bourbon
WHISKEY using the same skill and
care that made it a favorite among
AMERICA'S frontier settlers.

DISTILLED AND BOTTLED BY
KENTUCKY SPRINGS DISTILLING CO.
CLERMONT • FRANKFORT, KENTUCKY USA

750 ML 40% ALC./VOL. (80 PROOF)

35-0400 ES

ARTFULLY AGED in Kentucky
hillside rackhouses then
bottled at a smooth 80 PROOF, Basil
Hayden's sophisticated taste remains
true to the old FAMILY RECIPE.
With more rye than a traditional
bourbon and its trademark SPICY
FINISH, it's easy to enjoy BASIL
HAYDEN'S any way you like.



GOVERNMENT WARNING: (1) ACCORDING TO THE SUR-
GEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC
BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK
OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEV-
ERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OP-
ERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

35-0400 ES



Note: The image shown has been reduced to fit the page; see actual dimensions above.

BASIL HAYDEN