



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: September 06, 2012

Label Certificate Number: 818812

**Pursuant to the application of : BALCONES DISTILLING
Holder of permit/license number : D711085**

**Brand : BALCONES TRUE BLUE 100PR CORN WHISKY
Class : CORN WHISKY
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 50% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 12193001000378**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o BALCONES DISTILLING
212 S 17TH STREET
WACO, TX 76701**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

THE ORIGINAL



TEXAS WHISKY

BALCONES

TRUE BLUE

100
PROOF

made from roasted blue corn

750 ml.

CORN WHISKY

50% Alc/Vol

batch:

date:

Since the Bottled-in-Bond Act of 1897, '100 proof' has long stood for quality and authenticity. True Blue 100 carries on that tradition. 100% of the whisky in this bottle was born, raised, and bottled at Balcones—from mash to glass. More approachable than full cask-strength whisky, True Blue 100 retains the depth and complexity of over-proof spirits with the softer edges, supple textures and fuller fruitiness that slight dilution can bring. Rich notes of honeyed citrus, stone fruit and cinnamon and a rich roasted corn palate. Perfect "as is" or with as much water as you prefer. We hope you enjoy it.


Chip Tate, Head Distiller



GO TEXAN.

NON-CHILL FILTERED, AS ALWAYS

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

DISTILLED AND BOTTLED BY
BALCONES DISTILLING, WACO TEXAS