



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

**CERTIFICATE OF APPROVAL OF LABELS FOR
MALT BEVERAGES**

Date: November 26, 2019

Label Certificate Number: 1074221

Pursuant to the application of : PABST BREWING COMPANY LLC
Holder of permit/license number : S920811

**Brand : PABST BLUE RIBBON WILD BERRY STRONGER
SELTZER**
**Class : FLAVORED ALE - MALT BEVERAGE GREATER THAN
4.0% ALC/WT**
Style : OTHER
Size(s) : 1 PT, 1 PT 8 FL OZ
Container Type : CAN
Container Material : ALUMINUM
Stated Alc. Content : 8% ALC/VOL
Tested Alc. Content : (IA)8.03% ALC/VOL
TTB Number : IRC BEER

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES
AND RULES.**

Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us

c/o PABST BREWING COMPANY LLC
10635 SANTA MONICA BLVD STE 350
LOS ANGELES, CA 90025



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

16 FL. OZ.



8% ALC/VOL
**STRONGER
SELTZER**

*This is the **WILD BERRY** Pabst Blue Ribbon® Stronger Seltzer.
Nature's choicest products provide its cool, crisp refreshment.*

HARD SELTZER WITH NATURAL FLAVORS • 1G SUGAR

**STRONGER
SELTZER**

WILD BERRY

8% ALC/VOL

1G SUGAR

NATURAL FLAVORS

STEVIA-SWEETENED

FORMULATED
WITHOUT GLUTEN

Nutrition Facts

1 serving per container
Serving size 16 fl. oz. (473ml)

Amount per serving
Calories 230

	% Daily Value*
Total Fat 0g	0%
Sodium 30mg	1%
Total Carbohydrate 4g	1%
Total Sugars 1g	
Includes 0g Added Sugars	0%
Protein 0g	0%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

BREWED FOR PABST BREWING COMPANY, LLC IN LA CROSSE, WI 54601
MEMPHIS, TN 38118 • ONE PINT • PLEASE RECYCLE ♻️ BEER
AX10228 • 4-PACK • FOR QUESTIONS OR
COMMENTS: PLEASE CALL 1-800-947-2278
INGREDIENTS: WATER, ALCOHOL, CITRIC
ACID, NATURAL MIXED BERRY
FLAVOR, SODIUM BENZOATE, STEVIA LEAF EXTRACT.
MADE IN A FACILITY THAT ALSO
PROCESSES WHEAT PRODUCTS.
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL,
WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY
BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF
ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR
OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

24 FL. OZ.



8% ALC/VOL
**STRONGER
SELTZER**

*This is the **WILD BERRY** Pabst Blue Ribbon® Stronger Seltzer.
Nature's choicest products provide its cool, crisp refreshment.*

HARD SELTZER WITH NATURAL FLAVORS • 1G SUGAR

**STRONGER
SELTZER**

WILD BERRY

8% ALC/VOL

1G SUGAR

NATURAL FLAVORS

STEVIA-SWEETENED

FORMULATED
WITHOUT GLUTEN

Nutrition Facts

2 servings per container
Serving size 12 fl. oz. (355ml)

Amount per serving
Calories 170

	% Daily Value*
Total Fat 0g	0%
Sodium 25mg	1%
Total Carbohydrate 3g	1%
Total Sugars <1g	
Includes 0g Added Sugars	0%
Protein 0g	0%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

BREWED FOR PABST BREWING COMPANY, LLC IN LA CROSSE, WI 54601 / MEMPHIS,
TN 38118 • ONE PINT & 1/2 FL. OZ. (710ml) • PLEASE RECYCLE ♻️ BEER
AX102018 • FOR QUESTIONS OR COMMENTS: PLEASE CALL 1-800-947-2278
INGREDIENTS: WATER, ALCOHOL, CITRIC ACID, NATURAL MIXED BERRY
FLAVOR, SODIUM BENZOATE, STEVIA LEAF EXTRACT.
MADE IN A FACILITY THAT ALSO PROCESSES WHEAT PRODUCTS.
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD
NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF
BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY
TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.