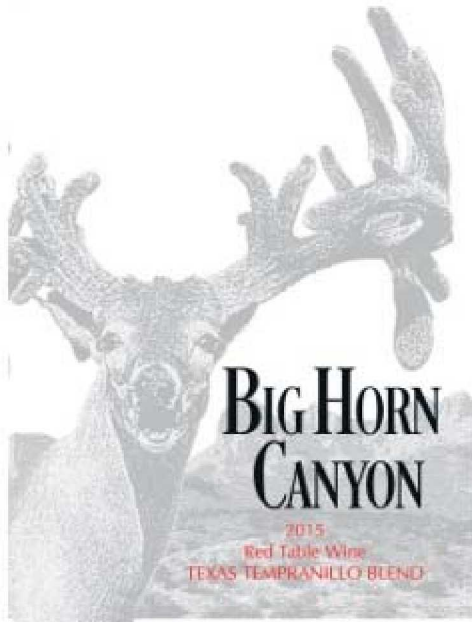




TEXAS ALCOHOLIC BEVERAGE COMMISSION



BIG HORN CANYON 2015 RED TABLE WINE TEXAS TEMPRANILLO BLEND

Spec's seeks out the finest wines available from around the world for our customers. In Texas this naturally led us from Houston to Lubbock and Texas wine pioneer, Kim McPherson, and his work with Spanish, Rhone and Italian-style varietals, which we believe are the right grapes for the Lone Star State. Together we created Big Horn Canyon, a Spanish style blend of 82% Tempranillo, 7% Carignan, 6% Mourvedre and 5% Syrah, which we know you'll enjoy with Texas beef and wild game.

Deer photo provided by Four Canyons Ranch, Uvalde, Texas

PRODUCED AND BOTTLED BY
McPHERSON CELLARS
LUBBOCK, TEXAS

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

750 ml CONTAINS SULFITES ALC. 13.9 by VOL.





**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: February 25, 2016

Label Certificate Number: 936099

**Pursuant to the application of : MCPHERSON CELLARS
Holder of permit/license number : G668860**

**Brand : BIG HORN CANYON
Fanciful Name :
Vineyard :
Class : TEMPRANILLO, CARIGNAN, MOURVEDRE, SYRAH
Vintage : 2015
Appellation : TEXAS
Size(s) : 50ML-30L
Stated Alc. Content : 13.9% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 16015001000121**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**