



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 11/18/2009

Label Certificate Number: 736960

Pursuant to the application of : BROWN-FORMAN BEVERAGES WORLDWIDE

Holder of permit/license number : S202090

**Brand : EL JIMADOR TEQUILA BLANCO
Class : TEQUILA
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 1.75L, 200ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 09274001000211, 09282001000185**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o BROWN-FORMAN BEVERAGES WORLDWIDE
PO BOX 1080
LOUISVILLE, KY 40201-1080**

TEXAS ALCOHOLIC BEVERAGE COMMISSION



100% DE AGAVE

el Jimador®

HECHO EN MEXICO NOM 1119 CRT
1.75 L • 40% ALC. BY VOL. (80 PROOF)

TEQUILA BLANCO

50233

100% DE AGAVE

In honor of the man who with pride, determination and courage, has mastered the art of selecting and harvesting the best blue agaves, we name our tequila:

el Jimador®

Please Drink Responsibly
www.eljimador.com 50234

Produced at **CASA HERRADURA**
Camino a la Barranca del Tecuane No.10,
Amatitán, Jalisco, México. C.P. 45380
IMPORTED BY BROWN-FORMAN
BEVERAGES, LOUISVILLE, KY., U.S.A.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

UPC BAR CODE FOR
POSITION ONLY 100%
PRINTER TO STRIP IN #
744607068406

ESTATE BOTTLED

100% DE AGAVE

el Jimador®

HECHO EN MEXICO NOM 1119 CRT
200ml • 40% ALC. BY VOL. (80 PROOF)

TEQUILA BLANCO

100741

100% DE AGAVE

In honor of the man who with pride, determination and courage, has mastered the art of selecting and harvesting the best blue agaves, we name our tequila:

el Jimador®

Please Drink Responsibly
www.eljimador.com

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UPC BAR CODE FOR
POSITION ONLY 80%
PRINTER TO STRIP IN #
744607068703

ESTATE BOTTLED

50249