



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: March 12, 2012

Label Certificate Number: 800330

**Pursuant to the application of : ARCHE
Holder of permit/license number : G671937**

**Brand : ARCHE-DRY TEXAS ROSE
Class : ROSE BLEND
Vintage : 2011
Appellation : MONTAGUE COUNTY
Style : N/A
Size(s) : 750 ML
Container Type : N/A
Container Material : N/A
Stated Alc. Content : 14%
Tested Alc. Content : N/A
TTB Number : 12041001000155**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o ARCHE
228 WAGNER ROAD
SAINT JO, TX 76265-6329**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

ARCHÉ

2011 DRY TEXAS ROSE

ARCHÉ (AR-KHAY): BEGINNING OR ORIGIN. THE LEADER, THAT BY WHICH ANYTHING BEGINS TO BE. PRINCIPALITY. RULE.

ARCHÉ IS THE BEGINNING OF A DREAM BY ITS FOUNDERS TO PRODUCE WORLD-CLASS WINES, RIGHT HERE IN GOD'S COUNTRY. THE TERM, BORROWED FROM THE ORIGINAL GREEK BIBLICAL TEXTS OF GENESIS, ILLUSTRATES OUR COMMITMENT TO PRODUCE WINES THAT ARE RICH AND DELICIOUS, STRUCTURED AND BALANCED. ENJOY THE GENESIS OF OUR DREAM. ENJOY ARCHÉ.

VARIETAL BREAKDOWN:
80% CARNELIAN
14% CABERNET SAUVIGNON
6% GRENACHE

APPELLATION: MONTAGUE COUNTY
YEAST: ROSÉ
SERVING TEMPERATURE: 56°F
A.C. 14% BY VOL.

PRODUCED AND BOTTLED BY ARCHÉ, SAINT JO, TEXAS

CONTAINS SULFITES

750ML

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

ARCHÉ