



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: February 03, 2017

Label Certificate Number: 971540

**Pursuant to the application of : MCPHERSON CELLARS
Holder of permit/license number : G668860**

**Brand : MCPHERSON CELLARS
Fanciful Name : N/A
Vineyard : N/A
Class : GRENACHE BLANC
Vintage : 2016
Appellation : TEXAS
Size(s) : 50ML-30L
Stated Alc. Content : 12.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 17012001000480**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

McPherson V.2016 • TEXAS GRENACHE BLANC

Grenache Blanc is a white variation of the red Grenache Noir cultivar. Wines made from Grenache Blanc are often blended with other varieties such as Roussanne and Viognier to add further dimension and character to a blend. At McPherson Cellars we chose to produce a single varietal to showcase the light jasmine flower and delicate tropical orange citrus aromas. A lush, rich finish combined with a sturdy acidity make this wine charming and drinkable, and is perfect for warm weather sipping, seafood and salad - Cheers!

McPherson Cellars was created to honor my father, Dr. Clinton "Doc" McPherson, a founder and pioneer of the modern Texas Wine Industry.

WWW.MCPHERSONCELLARS.COM

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED & BOTTLED BY
MCPHERSON CELLARS, LUBBOCK, TEXAS
CONTAINS SULFITES - 750ML
PLEASE RECYCLE THIS BOTTLE.



McPherson



V. 2016 • TEXAS
GRENACHE BLANC

138 CASES PRODUCED

ALC. 12.5% BY VOL.