



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: September 15, 2014

Label Certificate Number: 884116

**Pursuant to the application of : OAK RIDGE WINERY
Holder of permit/license number : S550024**

**Brand : ROCKY'S BLOCK
Fanciful Name : N/A
Vineyard : N/A
Class : MERLOT
Vintage : 2012
Appellation : CALIFORNIA
Size(s) : 3 L
Stated Alc. Content : 12.7% ALC/VOL% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 14156001000447**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

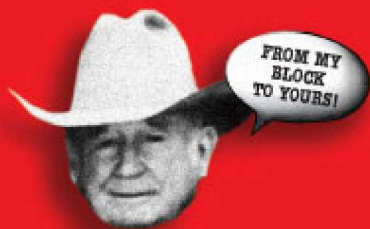
**c/o OAK RIDGE WINERY
PO BOX 440
LODI, CA 95241**

TEXAS ALCOHOLIC BEVERAGE COMMISSION

ROCKYS BLOCK

"FROM MY BLOCK TO YOURS"

2012 MERLOT
CALIFORNIA



MEET ROCKY!
(aka ROBERT REYNOLDS)

HERE IS WHAT DEFINES ROCKY...

- GROWING GRAPES FROM FAMILY-OWNED VINEYARDS FOR OVER 60 YEARS
- LIVES LIFE TO THE FULLEST AND IS A LEGEND ON HIS BLOCK
- FIVE GENERATIONS OF WINEMAKING
- NO HOLDS BARRED PASSION FOR GROWING PREMIUM WINE GRAPES AND WINEMAKING

THESE WINES ARE A REFLECTION OF
ROCKY'S CHARACTER & THEY
PACK A PUNCH!



EQUAL TO FOUR 750mL BOTTLES

FRESH FOR 6 WEEKS

12.7% ALC/VOL

3 LITERS



TEXAS ALCOHOLIC BEVERAGE COMMISSION

ROCKY'S FEISTY HINTS OF 20 CHOCOLATE 12 LUSCIOUS MERLOT CALIFORNIA COMPLEX R I C H FULL JUICY BODIED BLOCK



1. Break and pull the perforated flap and remove cardboard disk.



2. Pull top from box and position neck in round opening. Secure with flap.



3. Remove red cap by pulling on perforation. Peel, lift and pull to remove the protective foil.



4. Pierce by pressing top bottom with thumb.

PRODUCED & BOTTLED BY ROBERT REYNOLDS VINEYARDS LODI, CALIFORNIA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING



TEXAS ALCOHOLIC BEVERAGE COMMISSION

ROCKYS BLOCK MERLOT

SEE BOTTOM OF PACKAGE FOR
OPENING INSTRUCTIONS



TEXAS ALCOHOLIC BEVERAGE COMMISSION

ROCKYS BLOCK

MERLOT

ROCKYS HINTS OF **20**
CHOCOLATE **12**
LUSCIOUS
MERLOT
CALIFORNIA
COMPLEX R I C H
FULL JUICY
BODIED
BLOCK
FEISTY

