



TEXAS ALCOHOLIC  
BEVERAGE COMMISSION  
*Texas Helping Businesses & Protecting Communities*

## PRODUCT REGISTRATION CERTIFICATE FOR WINE

Date: September 17, 2021

Label Certificate Number: 1132540

Pursuant to the application of : AQUILINI BRANDS USA INC.

Holder of permit/license number : S1099564

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Brand : 10,000 HOURS RED BLEND RED MOUNTAIN, WA  
Fanciful Name : N/A  
Vineyard : N/A  
Class : RED BLEND  
Vintage : VV  
Appellation : RED MOUNTAIN, WA  
Size(s) : 50ML-58L  
Stated Alc. Content : 15.0% ALC/VOL  
Tested Alc. Content : N/A  
TTB Number : 21209001000683

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are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

### Product Registration

Excise Tax and Marketing Practices Division

[Product.Registration@tabc.texas.gov](mailto:Product.Registration@tabc.texas.gov)

c/o AQUILINI BRANDS USA INC.  
PO BOX 3266  
WALLA WALLA, WA 99362



TEXAS ALCOHOLIC  
BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities



RED  
BLEND

RED MOUNTAIN  
WASHINGTON  
2019

HOURS

10,000 HOURS *wine* | RED BLEND | 2019

SOME BELIEVE IT TAKES 10,000 HOURS TO BECOME AN EXPERT OR BE SUCCESSFUL IN A FIELD, AND IT'S WHY WE SUPPORT A CULTURE OF CONTINUOUS IMPROVEMENT AND DEDICATION TO OUR CRAFT. FROM THE VINEYARDS TO BOTTLE, WE WILL NOT COMPROMISE UNTIL OUR TEAM IS SATISFIED AND WE HAVE ACHIEVED MASTERY. THIS WINE REPRESENTS OUR COMMITMENT TO SUCH EXCELLENCE WHERE WE HAVE MOST CERTAINLY EXCEEDED 10,000 HOURS TO BRING THIS BEAUTIFUL WINE TO YOU.

AMERICAN VITICULTURAL AREA (AVA): RED MOUNTAIN, WASHINGTON

VINEYARD MANAGER: ANDREW LEE SCHULTZ, VETERAN, VITICULTURIST, TRAVELER

WINEMAKER: JOSHUA MALONEY, CHEMIST, DAD AND MUSICIAN

GRAPES: 63% CABERNET SAUVIGNON, 26% MERLOT, 6% PETIT VERDOT, 3% MALBEC, 2% CABERNET FRANC

AGING: AGED FOR 20 MONTHS IN 35% NEW FRENCH OAK

*tasting notes*

DRINK NOW OR AGE IN BOTTLE FOR 10+ YEARS. RASPBERRY PRESERVES, DRIED SAVORY HERB, AND MOCHA ON THE NOSE WITH HINTS OF LICORICE, CLOVE, AND VANILLA. EXPANSIVE ON THE FOREPALATE, BUILDING TO A DENSE AND RICH MID PALATE WITH STRONG NOTES OF RIPE FRUIT AND BAKING SPICES. LONG, LINGERING FINISH, WITH HINTS OF TOASTY OAK AND VANILLA.

winemaker  
JOSHUA MALONEY



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28623 02071  
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10000HOURSWINES.COM

EXPERIENCE  
10K WINES HERE

CELLARED AND BOTTLED BY 10,000 HOURS, WALLA WALLA, WA

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

RED WINE • CONTAINS SULFITES • 750mL • ALC. 15.0% BY VOL.

IA 5c, ME 15c