



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 12/27/2005

Label License Number: 616616

Pursuant to the application of : HEAVEN HILL DISTILLERIES INC.

Holder of permit/license number : S26524

**Brand : PAMA POMEGRANATE LIQUEUR
Class : FRUIT FLAVORED LIQUEURS
Vintage : N/A
Appellation : N/A
Style : N/A
Size : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 17% ALC/VOL
Tested Alc. Content : 16.19% ALC/VOL
TTB Number : 05249001000104**

are hereby approved.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

As to the distilled spirits not imported directly from the distiller, bottler, or the exclusive agent of the distiller, or bottler, or as to distilled spirits not distilled or bottled by the holder of the Non-Resident Seller's Permit or by a distiller or bottler for whom each holder is the exclusive agent, this approval is granted only for the shipment for which a sample has been furnished in compliance with Section 37.11, Texas Alcoholic Beverage Code as amended together with a sworn statement of the quantity to be shipped into the State, the permittee to whom it is shipped, and the person or firm from whom shipped.

**Steve Greinert
Compliance Manager**

**HEAVEN HILL DISTILLERIES INC.
PO BOX 729
BARDSTOWN, KY 40004-0729**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

*Experience a
Unique Blend of
Mythology, Seduction and
Forbidden Fruit.*

*The pomegranate—
the mystical, mythical fruit
that has spawned legends.*

*It's so ancient it
appears in the earliest
folklore and mythology. It's so
modern it has become the
not-so-forbidden fruit for those
creating tomorrow's myths.*

*PAMA,
the world's first true
pomegranate liqueur,
captures the complex, sweet
yet tart taste and seductive
color of all-natural
California pomegranates.*

*The legend lives on in
PAMA.*



PAMA

*Highly versatile, it can
be enjoyed on the rocks or in
your favorite martini or
margarita.
Best if chilled.*

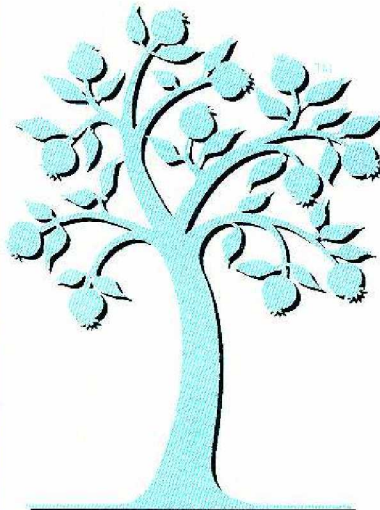
COLORED WITH ELDERBERRY
AND GRAPEKIN EXTRACT

BOTTLED BY PAMA SPIRITS CO.,
BARDSTOWN, KY 40004.



0 96749 94003 5
GOVERNMENT WARNING: (1) ACCORDING TO THE
SURGEON GENERAL, WOMEN SHOULD NOT DRINK
ALCOHOLIC BEVERAGES DURING PREGNANCY BE-
CAUSE OF THE RISK OF BIRTH DEFECTS. (2) CON-
SUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS
YOUR ABILITY TO DRIVE A CAR OR OPERATE MA-
CHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PAMA



**POMEGRANATE
LIQUEUR**

← 200 X 50 MM

750ML 17% ALC/VOL