



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: December 31, 2014

Label Certificate Number: 894019

**Pursuant to the application of : NEW MEXICO WINERIES INC.
Holder of permit/license number : S412827**

**Brand : DE LA CRUZ
Fanciful Name :
Vineyard :
Class : MERLOT
Vintage : NV
Appellation : AMERICAN
Size(s) : 50ML-30L
Stated Alc. Content : 12.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 14267001000441**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o NEW MEXICO WINERIES INC.
PO BOX 1180
DEMING, NM 88031**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

DE *la* CRUZ

Merlot

ALC 12.5% BY VOL

1/8/2014

DE *la* CRUZ

AMERICAN

Merlot

A TRIBUTE TO THE RICH HERITAGE OF VITICULTURE AND WINEMAKING IN THE NEW WORLD, WHICH BEGAN IN THE 16TH CENTURY WITH SPANISH MISSIONARIES. THESE WINES HAVE BEEN MASTERFULLY CRAFTED TO EMBODY THE DISTINCT CHARACTERISTICS AND LIVELY PROFILE EACH VARIETAL HAS TO OFFER.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS

VINTED AND BOTTLED BY
DE LA CRUZ, DEMING, NM
CONTAINS SULFITES • 750ML
ALCOHOL 12.5% BY VOLUME