



TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS

Date: 07/01/2005

Label License Number: 600683

Pursuant to the application of : MHW LTD.

Holder of permit/license number : S447507

Brand : 42 BELOW VODKA 750ML
Class : IMPORTED VODKA
Vintage : N/A
Appellation : N/A
Region : N/A
Style : N/A
Size : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 42% ALC/VOL
Tested Alc. Content : 41.6% ALC/VOL
TTB Number : 05006000000087

are hereby approved.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

As to the distilled spirits not imported directly from the distiller, bottler, or the exclusive agent of the distiller, or bottler, or as to distilled spirits not distilled or bottled by the holder of the Non-Resident Seller's Permit or by a distiller or bottler for whom each holder is the exclusive agent, this approval is granted only for the shipment for which a sample has been furnished in compliance with Section 37.11, Texas Alcoholic Beverage Code as amended together with a sworn statement of the quantity to be shipped into the State, the permittee to whom it is shipped, and the person or firm from whom shipped.

Dexter K. Jones
Director of Marketing Practices

c/o MHW LTD.
272 PLANDOME RD
MANHASSET, NY 11030



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Sample of product submitted

1 Label for 50ml



INSTRUCTIONS

(A)

(B)

(C)

Se of of

with the Texas A
approval is desired
its.
l labels for each
d back labels app
; accepted. A fee
d. A fee of \$25.
VISION", MAK

ed spirits for wh
are received and

GOVERNMENT WARNING: (1) According to the
Surgeon General, women should not drink
alcoholic beverages during pregnancy because of
the risk of birth defects. (2) Consumption of
alcoholic beverages impairs your ability to
drive a car or operate machinery, and may cause
health problems.

0 87229 10401 6

Imported by Preiss Imports, Ramona, CA

DISTILLED FROM GRAIN PRODUCED BY 42 BELOW LTD

DISTILLED SPIRITS:

1. Label application & affidavit (4-MP-17).
2. Copy of Alcohol, Tobacco & Firearms (BATF) Certificate of Approval.
3. Sample of product (in container with labels affixed as it is to be shipped/n
4. Payment fee (\$25.00 for each size, brand and class). Make company check

CONCEIVED 42 DEGREES SOUTH
BY 42 BELOW LIMITED

WE ARE HERE

42
VODKA
BELOW

payable

Clouds build as they travel
thousands of miles across the
Southern Ocean and give birth
to the clouds that form New
Zealand. The Maori call this
Aotearoa, or "Land of the Long
White Cloud".

Central Aotearoa is 42 degrees
below the equator, which is where
42 BELOW was conceived. And
coincidentally, we are located
near one of the most sought after
As rated deep water springs, used
in crafting our vodka. It is
the perfect environment for
the world's finest spirits. This is
why international judges have
applauded 42 BELOW for its
"controlled finish that releases
flavor rather than heat".



TEXAS ALCOHOLIC BEVERAGE COMMISSION