



TEXAS ALCOHOLIC
BEVERAGE COMMISSION
Texas Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR WINE

Date: September 16, 2021

Label Certificate Number: 1132289

Pursuant to the application of : MCPHERSON CELLARS

Holder of permit/license number : G668860

Brand : MCPHERSON CELLARS ALICANTE BOUSCHET TEXAS HIGH PLAINS
Fanciful Name : N/A
Vineyard : N/A
Class : ALICANTE BOUSCHET
Vintage : VV
Appellation : TEXAS HIGH PLAINS
Size(s) : 50ML-58L
Stated Alc. Content : 13.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 21034001000073

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

Product Registration

Excise Tax and Marketing Practices Division

Product.Registration@tabc.texas.gov

c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401-5140



TEXAS ALCOHOLIC
BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

McPherson



EST. 2000

V. 2019

ALICANTE BOUSCHET
TEXAS HIGH PLAINS

224 CASES PRODUCED

McPherson

Alicante Bouschet is a big French name for a bold and velvety Texan wine. Bursting with juice and layers of purple fruit, our gentle winemaking emphasizes the softer, fresher side of this beloved Old-World variety. The McPherson family has been crafting Texas wines with pride for fifty years and counting. Each bottle honors the legacy of Dr. Clinton "Doc" McPherson, an industry pioneer.

MCPHERSONCELLARS.COM

Alc. 13.5% by Vol. - 750ML

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED AND BOTTLED BY
MCPHERSON CELLARS, LUBBOCK, TEXAS
CONTAINS SULFITES

PLEASE RECYCLE THIS BOTTLE.

