



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texans Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR WINE

Date: January 08, 2021

Label Certificate Number: 1105818

Pursuant to the application of : PLATA WINE PARTNERS LLC

Holder of permit/license number : S660907

**Brand : VERADA TRI-COUNTY MERLOT SAN LUIS OBISPO, MONTEREY,
SONOMA COUNTY**
Fanciful Name : TRI-COUNTY
Vineyard : N/A
Class : MERLOT
Vintage : VV
**Appellation : SAN LUIS OBISPO COUNTY, MONTEREY COUNTY, SONOMA
COUNTY**
Size(s) : 50ML-58L
Stated Alc. Content : 13.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 20210001001013

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

Product Registration
Excise Tax and Marketing Practices Division
Product.Registration@tabc.texas.gov

c/o PLATA WINE PARTNERS LLC
PO BOX 1124
WINDSOR, CA 95492



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

2018

VERADA®

TRI-COUNTY
MERLOT

49% 45% 6%
SAN LUIS OBISPO | MONTEREY | SONOMA
COUNTY COUNTY COUNTY

VERADAWINES.COM

Verada means truth. This truth is exemplified in our artisan winemaking, capturing the unique character of individual vineyards and blending them into an exceptional wine. The whole is greater than the sum of its parts. The wine is juicy and complex, featuring aromas of plum, blackberry and espresso while a rich, full-bodied palate offers notes of cola, blueberry and spice. Enjoy with wine-braised chicken over shallots and mushrooms.

VINTED & BOTTLED BY VERADA VINEYARDS,
AMERICAN CANYON, NAPA COUNTY, CA
ALC. 13.5% BY VOL. | CONTAINS SULFITES | 750mL

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



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2018

VERADA®

TRI-COUNTY
MERLOT

35°44'N 120°38'W 36°15'N 121°07'W 38°41'N 122°52'W
SAN LUIS OBISPO | MONTEREY | SONOMA
COUNTY COUNTY COUNTY