



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

**CERTIFICATE OF APPROVAL OF LABELS FOR
MALT BEVERAGES**

Date: October 14, 2019

Label Certificate Number: 1069050

Pursuant to the application of : DIAGEO AMERICAS SUPPLY INC.

Holder of permit/license number : S720532

Brand : SMIRNOFF SELTZER SPIKED BLOOD ORANGE

**Class : FLAVORED ALE - MALT BEVERAGE GREATER THAN
4.0% ALC/WT**

Style : OTHER

Size(s) : 16 FL OZ, 1 PT 7.5 FL OZ

Container Type : BOTTLE, CAN

Container Material : GLASS, ALUMINUM

Stated Alc. Content : 8% ALC/VOL

Tested Alc. Content : 8.04% ALC/VOL

TTB Number : 19252001000122

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

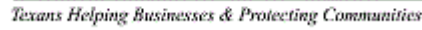
**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES
AND RULES.**

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o DIAGEO AMERICAS SUPPLY INC.
ATTN: TINA ANDERSON
801 MAIN AVE
NORWALK, CT 06851-1127**



SMIRNOFF

SELTZER

8%
ALC
VOL

Spiked

BLOOD ORANGE

**ZERO
0
SUGAR**

MUST BE
21+
TO PURCHASE

**67 CALORIES
PER SERVING**

PREMIUM MALT BEVERAGE
WITH NATURAL FLAVORS
8% ALC. / VOL. | 1 PINT (16 FL. OZ.)
BREWED AND BOTTLED BY THE SMIRNOFF CO. PLAINFIELD, IL

PLEASE RECYCLE
FL
GENERAL WASTE SHOULD
NOT BE BERTH DEFECTS.
USE A CARBON OPERATOR

SMIRNOFF

SELTZER

8% *Spiked*
ALC VOL

BLOOD ORANGE

21+
TO PURCHASE

NO ARTIFICIAL SWEETENERS | 67 CALORIES PER SERVING

PREMIUM MALT BEVERAGE WITH NATURAL FLAVORS

8% ALC. / VOL. | 1 PINT, 7.5 FL. OZ. (23.5 FL. OZ.)
BREWED AND BOTTLED BY THE SMIRNOFF CO. PLANT FLD. IL

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PLEASE RECYCLE
WINTER 2000