



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: September 04, 2014

Label Certificate Number: 883140

**Pursuant to the application of : RED MARE WINES
Holder of permit/license number : S755158**

**Brand : ALPHA MARE A RED WINE BLEND
Class : RED WINE BLEND
Vintage : 2012
Appellation : NAPA VALLEY
Style : N/A
Size(s) : 750ML 1.5L
Container Type : N/A
Container Material : N/A
Stated Alc. Content : 14.8% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 14182000000001**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o RED MARE WINES
410 LA FATA ST STE 200
SAINT HELENA, CA 94574-1401**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION
service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

From:
AnnMorseGov@aol.com

OMB No. 1513-0020 (07/31/2015)



DEPARTMENT OF THE TREASURY
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
APPLICATION FOR AND CERTIFICATION/EXEMPTION OF
LABEL/BOTTLE APPROVAL
(See Instructions and Paperwork Reduction Act Notice Below)

1. REP. ID. NO. (If any) 1006		CT ☐ OR ☐	8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT, OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required) RED MARE WINES, RED MARE WINES, LLC. 7830-40 ST. HELENA HIGHWAY OAKVILLE, CA 94562	
2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) BWN-CA-16691		3. SOURCE OF PRODUCT (Required) ☒ Domestic ☐ Imported		PART I - APPLICATION
4. SERIAL NUMBER (Required) YEAR: 1 4 - 0 0 0 2		5. TYPE OF PRODUCT (Required) ☒ WINE ☐ DISTILLED SPIRITS ☐ MALT BEVERAGES		
6. BRAND NAME (Required) ALPHA MARE		7. FANCIFUL NAME (If any) <i>Blend</i>		
9. E-MAIL ADDRESS <i>AnnMorseGov@aol.com</i>		10. GRAPE VARIETAL(S) Wine only	11. FORMULA	18. TYPE OF APPLICATION (Check applicable box(es)) a. ☒ CERTIFICATE OF LABEL APPROVAL b. ☐ CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation) c. ☐ DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. ☐ RESUBMISSION AFTER REJECTION TTB ID _____
12. NET CONTENTS 750 ML & 1.5L	13. ALCOHOL CONTENT 14.8	14. WINE APPELLATION (If on label) NAPA VALLEY		
15. WINE VINTAGE DATE (If on label) 2012	16. PHONE NUMBER (707) 944-4489	17. FAX NUMBER (707) 944-0934		
19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.				

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood, and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval. I consent to the return of processed applications in the manner indicated on this application and set forth in the applicable instructions.

20. DATE OF APPLICATION 06/16/2014
21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT *Kendall Hoxsey*
22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT KENDALL HOXSEY A.I.F.

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations, and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED 4 August 2014
24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU *[Signature]*

FOR TTB USE ONLY

QUALIFICATIONS

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4 and 6)

