



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS

Date: March 01, 2018

Label Certificate Number: 1008726

Pursuant to the application of : NEW HOLLAND BREWING CO.

Holder of permit/license number : S997316

Brand : NEW HOLLAND BEER BARREL RYE AMERICAN WHITE
OAK

Class : OTHER SPECIALTIES & PROPRIETARIES

Size(s) : 25ML-1.75 L

Container Type : BOTTLE

Container Material : GLASS

Stated Alc. Content : 44% ALC/VOL

Tested Alc. Content : N/A

TTB Number : 17249001000589

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

c/o NEW HOLLAND BREWING CO.
66 E 8TH ST
HOLLAND, MI 49423



TEXAS ALCOHOLIC
BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

BEER BARREL RYE



AMERICAN **BBR** WHITE OAK
RYE WHISKEY FINISHED IN OAK BEER BARRELS

DISTILLED BY NEW HOLLAND
44% ALC./VOL (88 PROOF) 750mL





**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

New Holland Spirits
Whiskey • Gin • Rum • Vodka • Brandy
❧ SINCE 2005 ❧

**Beer Barrel Rye - Rested in American oak,
before finishing in Dragon's Milk barrels.**

www.newhollandspirits.com

**DISTILLED AND BOTTLED BY: NEW HOLLAND BREWING COMPANY, LLC
HOLLAND, MI 49424**

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

