



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS**

Date: December 02, 2014

Label Certificate Number: 891682

Pursuant to the application of : BACARDI U.S.A. INC.

Holder of permit/license number : S256254

Brand : BACARDI SUPERIOR WHITE RUM
Class : PUERTO RICAN RUM (WHITE)
Size(s) : 25ML-1.75L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A% ALC/VOL
TTB Number : 14087001000261, 14087001000267, 14087001000270

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o BACARDI U.S.A. INC.
ATTN: MARI COU-MARTIN
1221 BRICKELL AVE STE 1600
MIAMI, FL 33131**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION



EXPERTAMENTE ELABORADO POR NUESTROS MAESTROS DE RON BACARDÍ

EXPERTLY BLENDED AND CRAFTED BY OUR MAESTROS DE RON BACARDÍ

BACARDÍ®

SUPERIOR

✦ RON SUPERIOR CARTA BLANCA ✦



8149513050

WHITE RUM



ESTABLECIDO EN 1862

SANTIAGO DE CUBA

UNA EMPRESA DE LA
FAMILIA BACARDÍ

40% ALC./VOL.

MADE IN PUERTO RICO

RUM 1.75LTR

8149512980



TEXAS ALCOHOLIC BEVERAGE COMMISSION

◀ PERFECT FOR MIXING ▶



BACARDÍ SUPERIOR IS AGED FOR A MINIMUM OF ONE YEAR IN WHITE OAK BARRELS THEN SHAPED THROUGH A SECRET BLEND OF CHARCOALS, TO CRAFT A RUM THAT HAS A LIGHT, DRY TASTE, PERFECT FOR MIXING.

ITS DELICATE AND BALANCED CHARACTER MEANS BACARDÍ SUPERIOR NEITHER DOMINATES NOR DISAPPEARS. IT MIXES WELL WITH ALL SODAS AND FRESH JUICES, AS WELL AS YOUR FAVORITE COLA. WWW.BACARDI.COM

BACARDÍ® SUPERIOR • ENJOY RESPONSIBLY

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

✦ MADE IN PUERTO RICO ✦

1.75 LTR

8149512850



CONSUMER
INFORMATION
CALL
1-800-BACARDI

PRODUCED BY BACARDI CORPORATION, CATAÑO, PUERTO RICO

LOT CODE AREA - 40 X 5



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION
service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION



8119413940

Facundo Bacardi

Facundo Bacardi

Facundo Bacardi

WHITE RUM

WHITE RUM

WHITE RUM



WHITE RUM



40% ALC./VOL.

ESTABLECIDO EN 1862

SANTIAGO DE CUBA

UNA EMPRESA DE LA
FAMILIA BACARDÍ

MADE IN PUERTO RICO

RUM 1 LTR

8149513040



TEXAS ALCOHOLIC BEVERAGE COMMISSION

◀ PERFECT FOR MIXING ▶

BACARDÍ SUPERIOR IS A LIGHT TASTING
AND AROMATIC WHITE RUM WITH DELICATE
FLORAL AND FRUITY NOTES, IDEAL FOR MIXING.
AS THIS RUM NEITHER DOMINATES NOR DISAPPEARS,
IT MIXES WELL WITH ALL SODAS AND FRESH JUICES,
AS WELL AS YOUR FAVORITE COLA.

ALTERNATIVELY LEARN HOW TO
MAKE THE ORIGINAL BACARDÍ MOJITO
AT WWW.BACARDI.COM

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✦ MADE IN PUERTO RICO ✦

1 LTR

8149512830



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service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

WHITE RUM



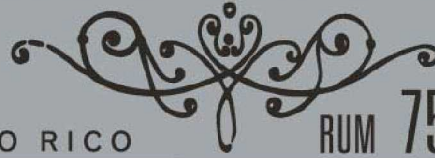
40% ALC./VOL.

ESTABLECIDO EN 1862

SANTIAGO DE CUBA

UNA EMPRESA DE LA
FAMILIA BACARDÍ

MADE IN PUERTO RICO



RUM 750ML

8145513030



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750 ML

8149512810



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