



**TEXAS ALCOHOLIC BEVERAGE COMMISSION  
CERTIFICATE OF APPROVAL OF LABELS FOR  
WINE**

**Date: November 21, 2014**

**Label Certificate Number: 891224**

**Pursuant to the application of : ROCO WINES  
Holder of permit/license number : S639952**

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**Brand : ROCO  
Fanciful Name : WIT'S END  
Vineyard : WINT'S END  
Class : PINOT NOIR  
Vintage : 2012  
Appellation : CHEHALEM MOUNTAINS  
Size(s) : 50ML-30L  
Stated Alc. Content : 14% ALC/VOL  
Tested Alc. Content : N/A  
TTB Number : 14044001000432**

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**are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.**

**This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.**

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.**

**Label Approval Section  
Tax Division  
[Label.Approval@tabc.state.tx.us](mailto:Label.Approval@tabc.state.tx.us)**

**c/o ROCO WINES  
13260 NE RED HILLS RD  
NEWBERG, OR 97132**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

## TEXAS ALCOHOLIC BEVERAGE COMMISSION

# ROCO

WITS' END VINEYARD  
CHEHALEM MOUNTAINS • PINOT NOIR • 2012

100% Pinot Noir

Roco's Estate Vineyard, Wits' End, continually provides Roco with some of its top wines. The vineyard is located in the sedimentary-derived soil portion of the Chehalem Mountain AVA. Planted to 5' rows, at 400' elevation, these Dijon clones of Pinot Noir produce fruit of highest quality, vintage to vintage. Certified sustainably farmed.

250 case production. *Rollin Soles, Winemaker*

[WWW.ROCOWINERY.COM](http://WWW.ROCOWINERY.COM)

PRODUCED AND BOTTLED BY  
ROCO WINERY • NEWBERG, OREGON 97132

750ML ALC. 14.0% BY VOL. CONTAINS SULFITES



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



# ROCO



WITS' END

*Chehalem Mountains • Pinot Noir • 2012*