



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

*Never
Surrender
or Retreat*

A HEARTY AMERICAN
STYLE INDIA PALE ALE
THAT DELIVERS A SPICY,
NORTHWEST HOPS
BITTERNESS WITH A
CHEERY CITRUS AND
FLORAL AROMA.

BREWED & BOTTLED
BY ALAMO BEER CO.
SAN ANTONIO, TEXAS
alamobeer.com



GO TEXAN .

The Legendary Texas Beer.

ALAMO

HOLIDAY IPA

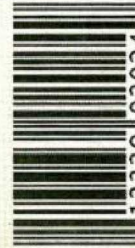
MALT, HOPS
AND COURAGE

*Brewed
with a
Fiercely
Independent
Spirit.*

12 FLUID
OUNCES
(355 ML)

7.1% ALC/VOL

GOVERNMENT WARNING: (1) ACCORDING TO THE
SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC
BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK
OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC
BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR
OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



8 13339 02024 9

KEEP COLD. Drink Soon. REMEMBER.





**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
MALT BEVERAGES**

Date: October 23, 2015

Label Certificate Number: 924615

**Pursuant to the application of : ALAMO BEER
Holder of permit/license number : B885568**

**Brand : ALAMO CHRISTMAS IPA
Class : ALE - MALT BEVERAGE GREATER THAN 4.0% ALC/WT
Style : IPA
Size(s) : 12 OZ
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 7.1% ALC/VOL
Tested Alc. Content : (IA) 7.09% ALC/VOL
TTB Number : TEXAS ONLY**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o ALAMO BEER
718 N CHERRY ST
SAN ANTONIO, TX 78201**