



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: February 13, 2014

Label Certificate Number: 863770

**Pursuant to the application of : BROWN-FORMAN BEVERAGES WORLDWIDE
Holder of permit/license number : S202090**

**Brand : JACK DANIEL'S TENNESSEE HONEY
Class : OTHER SPECIALTIES & PROPRIETARIES
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 50ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 35% ALC/VOL
Tested Alc. Content : NA
TTB Number : 14015001000483**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o BROWN-FORMAN BEVERAGES WORLDWIDE
PO BOX 1080
LOUISVILLE, KY 40201-1080**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

**JACK DANIEL'S
CHARACTER**



LYNCHBURG, TENN

**BALANCED
FLAVOR**



FINELY CRAFTED

**EXCEPTIONALLY
SMOOTH**



HIGHEST QUALITY

JACK DANIEL'S



ORIGINAL RECIPE

**Tennessee
HONEY**

FINELY CRAFTED

HONEY LIQUEUR

**BLENDED WITH JACK DANIEL'S
TENNESSEE WHISKEY**

35% ALC. BY VOL. (70 PROOF)

QUALITY & CRAFTSMANSHIP

**PRODUCED & BOTTLED BY
JACK DANIEL DISTILLERY
LYNCHBURG, TENNESSEE**



0 82184 00035 9

10026785SL
CARAMEL COLORED

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.