



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: May 20, 2014

Label Certificate Number: 872715

Pursuant to the application of : WINERY EXCHANGE, INC.

Holder of permit/license number : S496989

**Brand : CHRONIC CELLARS PURPLE PARADISE
Class : ZINFANDEL BLEND
Vintage : 2011
Appellation : PASO ROBLES
Style : N/A
Size(s) : 750 ML
Container Type : N/A
Container Material : N/A
Stated Alc. Content : 14.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 12181001000201**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o WINERY EXCHANGE, INC.
500 REDWOOD BLVD STE 200
NOVATO, CA 94947-6921**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

CHRONIC CELLARS

2011 PASO ROBLES PURPLE PARADISE

85% Zinfandel, 6% Syrah, 4% Mourvedre,
4% Grenache, 1% Counoise

Life is a gamble, just roll with it.
Wishes in one hand,
Chronic in the other.



John Beckett
WINEMAKER

John Beckett
ILLUSTRATION

John Beckett
GROWER

PRODUCED & BOTTLED BY CHRONIC CELLARS INC.
PASO ROBLES, CA · ALC. 14.5% BY VOL.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES





TEXAS ALCOHOLIC BEVERAGE COMMISSION

