



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: April 09, 2015

Label Certificate Number: 904336

**Pursuant to the application of : ALEXANDER VALLEY VINEYARDS
Holder of permit/license number : S255643**

**Brand : ALEXANDER SCHOOL RESERVE
Fanciful Name : ALEXANDER VALLEY VINEYARDS, ALLUVIA
Vineyard : N/A
Class : SYRAH BLEND
Vintage : 2012
Appellation : ALEXANDER VALLEY
Size(s) : 50ML-30L
Stated Alc. Content : 14% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 14272001000340**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o ALEXANDER VALLEY VINEYARDS
8644 HWY 128
HEALDSBURG, CA 95448**



TEXAS ALCOHOLIC BEVERAGE COMMISSION



2012 ALLUVIA RED WINE

ALEXANDER VALLEY

Alexander School Reserve wines focus on some of the best and most unique lots of grapes that we harvest each year. Winemaker Kevin Hall showcases distinctive varietals, techniques and exceptional vineyard sites for this limited production series. Alluvia is a blend of Syrah from our hillsides, Mourvedre and Grenache. The vines are grown on well-drained alluvial soils, hence the name. These soils yield fewer grapes per vine, with amazing concentration and deep flavor. De-stemming the fruit and partial whole berry fermentation accentuate the natural elegance of the region, resulting in supple texture. This is an aromatic wine with rich, lush flavors of strawberry, blackberry, and vanilla. There are silky tannins, layers of flavor and a big finish. The Wetzel Family Estate, located on the property settled in the 1840s by Alexander Valley namesake Cyrus Alexander, showcases the history, tradition and excellence of the region.

Syrah 43% - Mourvedre 28% - Grenache 29%
Aged for 24 months in French Oak barrels – 380 cases

ALC. 14.4% BY VOL.

PRODUCED AND BOTTLED BY
ALEXANDER VALLEY VINEYARDS
HEALDSBURG • SONOMA COUNTY • CA
avvwine.com



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS. **CONTAINS SULFITES**



ALEXANDER
VALLEY
VINEYARDS

2012
Alluvia
Alexander Valley