



**TEXAS ALCOHOLIC  
BEVERAGE COMMISSION**

*Texans Helping Businesses & Protecting Communities*

**CERTIFICATE OF APPROVAL OF LABELS FOR  
WINE**

**Date: May 15, 2020**

**Label Certificate Number: 1088716**

**Pursuant to the application of : SOUTHERN CHAMPION**

**Holder of permit/license number : G746057**

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**Brand : SIP SIP HOORAY STRAWBERRY MARGARITA WINE  
COCKTAIL**  
**Fanciful Name : STRAWBERRY MARGARITA WINE COCKTAIL**  
**Vineyard : N/A**  
**Class : FLAVORED WINE**  
**Vintage : NV**  
**Appellation : N/A**  
**Size(s) : 50ML-58L**  
**Stated Alc. Content : 13% ALC/VOL**  
**Tested Alc. Content : N/A**  
**TTB Number : 20119001000634**

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are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES  
AND RULES.**

**Label Approval Section**

**Tax Division**

**[Label.Approval@tabc.texas.gov](mailto:Label.Approval@tabc.texas.gov)**

**c/o SOUTHERN CHAMPION  
2114 MCDANIEL DR  
CARROLLTON, TX 75006**



# TEXAS ALCOHOLIC BEVERAGE COMMISSION

*Texans Helping Businesses & Protecting Communities*

## STRAWBERRY MARGARITA

WINE COCKTAILS

PLEASE DRINK RESPONSIBLY

**WOMEN<sup>™</sup>  
OWNED**



PARVE



BPA FREE



GLUTEN FREE

AGAVE WINE WITH NATURAL FLAVORS,  
CERTIFIED COLORS, AND FD&C YELLOW #5

**GOVERNMENT WARNING:**

(1) ACCORDING TO THE SURGEON GENERAL,  
WOMEN SHOULD NOT DRINK ALCOHOLIC  
BEVERAGES DURING PREGNANCY BECAUSE OF  
THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION  
OF ALCOHOLIC BEVERAGES IMPAIRS YOUR  
ABILITY TO DRIVE A CAR OR OPERATE  
MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

COLORED WITH FD&C BLUE #1,  
AND FD&C RED #40

**CONTAINS SULFITES**



PET



RECYCLE

**PLEASE RECYCLE**  
GU-HI-IA-VT-6C ME-15C

**SOUTHERN**



**CHAMPION**

PRODUCED & BOTTLED BY  
SOUTHERN CHAMPION, CARROLLTON, TX  
PRODUCT OF USA  
BWN-TX-15185 20-19028  
[www.SOUTHERN-CHAMPION.com](http://www.SOUTHERN-CHAMPION.com)



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# SIP SIP HOORAY

WINE COCKTAILS

MADE WITH  
REAL DE AGAVE WINE



**13%** **READY** **375**  
**ALC BY VOL** **-TO-** **MILLILITERS**  
**DRINK**

### SHAKE.

- to move or sway with short,  
quick, irregular movements
- it's either a bad dance or  
instructions to shake the can

### SIP.

- to take small tastes of your drink
- you know how to do this

### HOORAY!

- a celebratory exclamation
- 'cause you deserve this