



**TEXAS ALCOHOLIC BEVERAGE COMMISSION  
CERTIFICATE OF APPROVAL OF LABELS FOR  
DISTILLED SPIRITS**

**Date: April 11, 2013**

**Label Certificate Number: 837305**

**Pursuant to the application of : PROXIMO SPIRITS INC.  
Holder of permit/license number : S680361**

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**Brand : 1800 SILVER TEQUILA ESSENTIAL ARTIST "NICOLE  
COHEN"  
Class : TEQUILA  
Vintage : N/A  
Appellation : N/A  
Style : N/A  
Size(s) : 1.75L-375ML  
Container Type : BOTTLE  
Container Material : GLASS  
Stated Alc. Content : 40% ALC/VOL  
Tested Alc. Content : NA  
TTB Number : 13042001000014**

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**are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.**

**This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.**

**Label Approval Section  
Tax Division  
[Label.Approval@tabc.state.tx.us](mailto:Label.Approval@tabc.state.tx.us)**

**c/o PROXIMO SPIRITS INC.  
333 WASHINGTON ST**



**TEXAS ALCOHOLIC BEVERAGE COMMISSION**  
**JERSEY CITY, NJ 07302**

**essential**  
**1800**  
**LIMITED EDITION**



**ARTIST 0039/1800**  
**NICOLE COHEN**  
**NEW YORK, NY**

In 1994, Nicole Cohen worked in New York City designing retailer window displays, after which she moved to Los Angeles to work as a set designer and stylist for television.

The focus in her art shifted from painting to video installation super-imposing performers into vintage, still, interior spaces from design magazines. In 2001, her first live video performance work was shown at the Los Angeles County Museum of Art, followed by a museum exhibition at Williams College Museum of Art, as well as a commissioned exhibition at the J. Paul Getty Museum (2007-2009). Then, she moved to Berlin, directed hip-hop music videos and worked in her studio. Currently, she works as an artist in NYC.

*Nicole J. Cohen*

**SILVER**  
**Tequila**

**100% DE AGAVE**

40% ALC BY VOL

HECHO EN MEXICO

NET CONT 750ML

**essential**  
**1800**  
**LIMITED EDITION**



Made from 100% Blue Agave, double distilled for incredible smoothness, this Silver Tequila represents a modern blend of artistry and quality.

To celebrate this, we are identifying Essential 1800® Artists from around the world, and commissioning their artwork to decorate our bottles. Each design is limited to 1800 cases.



**100% DE AGAVE**  
**Silver Tequila**

[WWW.1800TEQUILA.COM](http://WWW.1800TEQUILA.COM)

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

BOTTLED AT ORIGIN. IMPORTED BY PROXIMO SPIRITS, JERSEY CITY, NJ.  
PRODUCT OF MEXICO - UNDER LICENSE FROM THE TRADEMARK OWNER.  
EX HACENDAS LOS CAMACHINES, REFORMA No. 100, LA LATA, ZAPOTLANERO, JALISCO, C.P. 45400, MEXICO

NOM 1122 CRT



NET WT 150g  
253444



**1800**  
**LIMITED EDITION**