



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: April 02, 2015

Label Certificate Number: 903572

**Pursuant to the application of : MCPHERSON CELLARS
Holder of permit/license number : G668860**

**Brand : MCPHERSON
Fanciful Name : N/A
Vineyard : N/A
Class : CINSAULT
Vintage : 2014
Appellation : TEXAS
Size(s) : 50ML-30L
Stated Alc. Content : 13.9% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 15065001000111**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

McPherson



V. 2014 • TEXAS

CINSAULT

RED TABLE WINE
116 CASES PRODUCED

ALC. 13.9% BY VOL.



McPherson

2014 • CINSAULT • TEXAS

Cinsault is well suited to warmer climates, drier soils and lots of sun; which sums up "terroir" as it is found in West Texas. A native of Southern France, Cinsault is used to make character rich rosés and nice, flirtatious reds. Usually found in blends, the red wines made from Cinsault are soft, fruity and aromatic in youth and can be long lived. McPherson Cellars chose to produce an UNOAKED red with just enough inherent tannin structure to show some strength, but easy drinking and reflective of Cinsault's seductive side.

McPherson Cellars was created to honor my father, Dr. Clinton "Doc" McPherson, a founder and pioneer of the modern Texas Wine Industry.

Kim McPherson, Winemaker

www.mcphersoncellars.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED & BOTTLED BY
MCPHERSON CELLARS, LUBBOCK, TEXAS
CONTAINS SULFITES • 750ML

PLEASE RECYCLE THIS BOTTLE.

