



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: April 03, 2017

Label Certificate Number: 977774

**Pursuant to the application of : MCPHERSON CELLARS
Holder of permit/license number : G668860**

**Brand : MCPHERSON CELLARS
Fanciful Name : N/A
Vineyard : N/A
Class : TEMPRANILLO
Vintage : 2015
Appellation : TEXAS
Size(s) : 50ML-30L
Stated Alc. Content : 13.9% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 17072001000338**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

McPherson

TEMPRANILLO

V.2015

RED TABLE WINE - TEXAS

At McPherson Cellars our quest is to discover which Old World grape varieties grow best in Texas and make our wines from only those grapes. Tempranillo, a red varietal grown in Spain for hundreds of years, has adapted beautifully here so we chose to showcase it in a limited production. It's a salute to the Spanish explorers and to my father, Clinton "Doc" McPherson, who pioneered the Texas wine industry. Whether you're just discovering Tempranillo or have crossed paths with it many times we trust you'll want to re-visit this smooth red again and again.

WWW.MCPHERSONCELLARS.COM

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED & BOTTLED BY
MCPHERSON CELLARS, LUBBOCK, TEXAS
CONTAINS SULFITES - 750ML

PLEASE RECYCLE THIS BOTTLE.



McPherson



V. 2015 · TEXAS

TEMPRANILLO

RED TABLE WINE
280 CASES PRODUCED

ALC. 13.9% BY VOL.