



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS**

Date: February 07, 2017

Label Certificate Number: 971950

**Pursuant to the application of : JIM BEAM BRANDS CO.
Holder of permit/license number : S49818**

**Brand : BASIL HAYDEN'S RYE WHISKEY
Class : RYE WHISKY
Size(s) : 25ML-1.75 L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 17006001000203**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o JIM BEAM BRANDS CO.
510 LAKE COOK RD STE 200
DEERFIELD, IL 60015-4964**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

EXCLUSIVE RELEASE



BASIL HAYDEN'S® Rye Whiskey

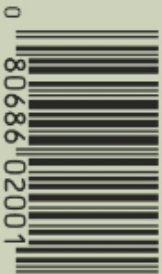
Inspired by our BASIL HAYDEN'S®
BOURBON high rye recipe and
its trademark spicy finish, we're
introducing our first and very
limited release RYE WHISKEY.

RYE 2017 RELEASE
AGED AND BLENDED
with a rye re-barreled in new
charred oak quarter casks.

DISTILLED AND BOTTLED BY
KENTUCKY SPRINGS DISTILLING CO.
CLEMMONT • FRANKFORT, KENTUCKY USA
750 mL 40% ALC./VOL. (80 PROOF)

THIS EXCLUSIVE RELEASE
RYE WHISKEY is artfully aged in
Kentucky hillside rackhouses and bottled
at a smooth 80 PROOF. Each glass of our
golden amber rye is filled with aromas of
warm baking spices and tastes of caramel
with hints of wood and CHARRED
NOTES. With a superior finish, it's easy
to enjoy BASIL HAYDEN'S® RYE
WHISKEY any way you like.

ME VT REF 15c • 1A REF 5c



www.drinksmart.com www.basilhaydens.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SUR-
GEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC
BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK
OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEV-
ERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OP-
ERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

150-007011

Basil Hayden

53 972-531