



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texans Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR WINE

Date: January 08, 2021

Label Certificate Number: 1105786

Pursuant to the application of : PLATA WINE PARTNERS LLC

Holder of permit/license number : S660907

Brand : ROCK VIEW RESERVE PINOT NOIR MONTEREY COUNTY
Fanciful Name : RESERVE
Vineyard : N/A
Class : PINOT NOIR
Vintage : VV
Appellation : MONTEREY COUNTY
Size(s) : 50ML-58L
Stated Alc. Content : 13.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 13143001000115

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

Product Registration

Excise Tax and Marketing Practices Division

Product.Registration@tabc.texas.gov

c/o PLATA WINE PARTNERS LLC

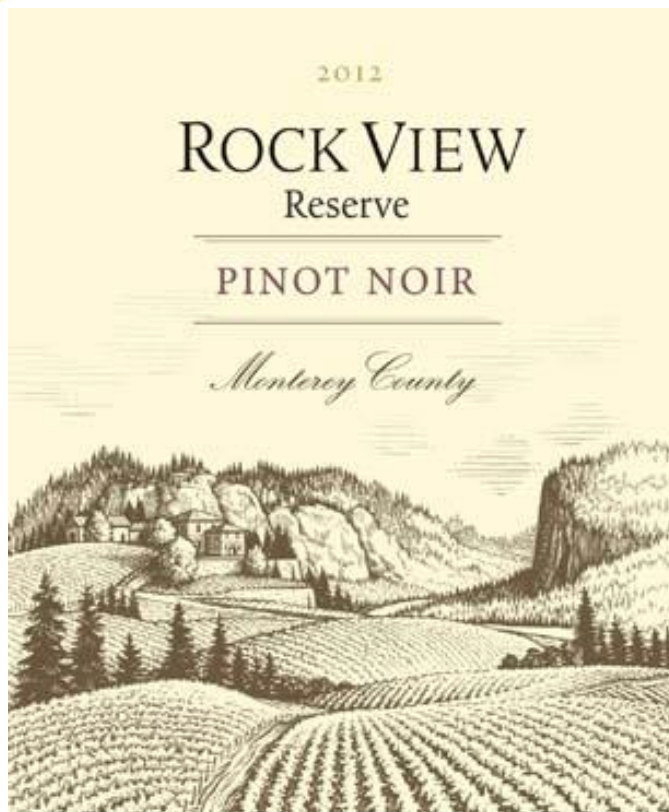
PO BOX 1124

WINDSOR, CA 95492



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The cool nights and warm days of Monterey County have helped to create the intricate flavors of this elegant Pinot Noir. Aged in 100% new French Oak for 10 months, Rock View Pinot Noir exhibits cherry and pomegranate notes with layered spice on the finish. Enjoy with grilled salmon, smoked meats, and an assortment of cheeses.

ROCK VIEW RESERVE

2012 MONTEREY COUNTY
PINOT NOIR

VINTED & BOTTLED BY
ROCK VIEW CELLARS, KING CITY, CA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

ALC 13.5% BY VOL. CONTAINS SULFITES 750ML

