



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: August 21, 2017

Label Certificate Number: 992062

**Pursuant to the application of : MCPHERSON CELLARS
Holder of permit/license number : G668860**

**Brand : TRILOGY CELLARS
Fanciful Name : 3-3-1
Vineyard : N/A
Class : RED TABLE WINE
Vintage : 2016
Appellation : TX- HOCKLY COUNTY
Size(s) : 50ML-58L
Stated Alc. Content : 13.37% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 17198001000313**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

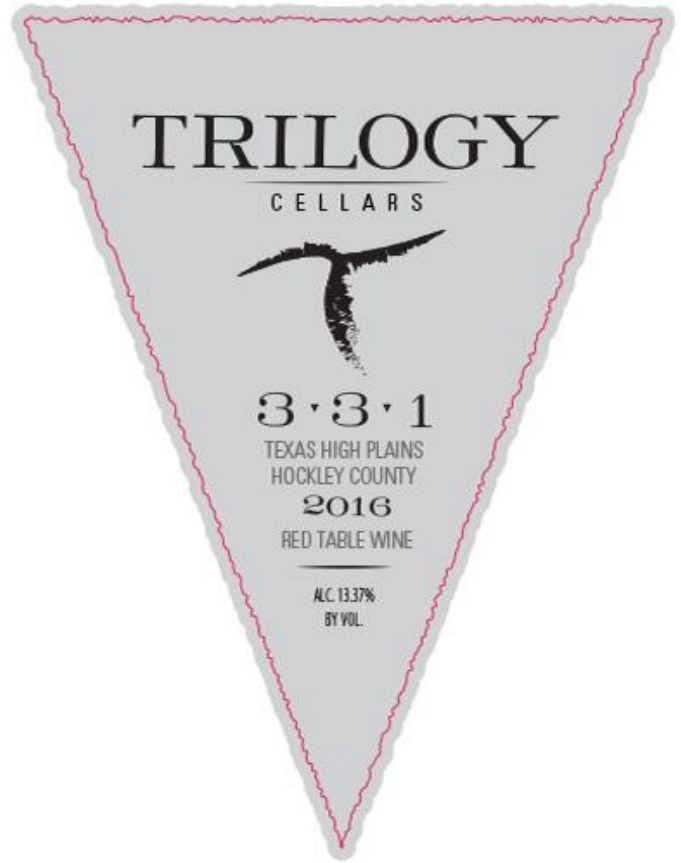
APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



TEXAS ALCOHOLIC BEVERAGE COMMISSION



Trilogy Cellars – Trilogy Face and
SIZE FACE: 4'h x 3'w SIZE



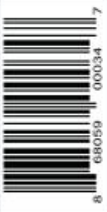
TEXAS ALCOHOLIC BEVERAGE COMMISSION

TRILOGY
CELLARS
3 FAMILIES · 3 VINEYARDS · 1 VISION
55% MERLOT / 45% MALBEC
LIMITED BOTTLING: 236 CASES PRODUCED

3·3·1 - The bold flavors of this Merlot and Malbec blend represent our tireless efforts to grow only the finest quality wine grapes in Texas. This is our pursuit, passion and line drawn in the sand. What is 3-3-1? **3** wine growing families, located in Hockley County, Texas supply Trilogy Cellars with premium wine grapes from our **3** main vineyards for our award winning wines. Together we strive for **1** vision: Real.Texas.Wine. • Three Families, Three Vineyards, One Vision.

WWW.TRILOGYCELLARS.COM
PRODUCED & BOTTLED BY TRILOGY CELLARS, LUBBOCK, TEXAS
CONTAINS SULFITES · 750ML

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



Face and Backs 7.3.17

SIZE BACK: 4"h x 3"w