



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR WINE

Date: November 30, 2018

Label Certificate Number: 1038576

Pursuant to the application of : LATITUDE BEVERAGE

Holder of permit/license number : S825281

**Brand : 90+ CELLARS RESERVE SERIES LOT 163 MERLOT
ALEXANDER VALLEY
Fanciful Name : LOT 163 RESERVE SERIES
Vineyard : N/A
Class : MERLOT
Vintage : 2017
Appellation : ALEXANDER VALLEY, SONOMA COUNTY
Size(s) : 50ML-58L
Stated Alc. Content : 14.2% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 18242001000606**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o LATITUDE BEVERAGE
C/O DHWC
PO BOX 1124
WINDSOR, CA 95492**



TEXAS ALCOHOLIC
BEVERAGE COMMISSION

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MERLOT

Alexander Valley

SONOMA COUNTY, CA

2017



LOT *163*



TEXAS ALCOHOLIC BEVERAGE COMMISSION

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NINETY + CELLARS RESERVE SERIES

MERLOT • LOT 163

Alexander Valley

Sonoma County, California

The Alexander Valley in northern Sonoma County built its reputation on velvety, and voluptuous red wines with abundant dark fruit flavors often accompanied by a kiss of toasty oak. No other grape expresses these qualities better than Merlot. Easygoing and approachable while also nuanced and refined, Merlot is responsible for some of the world's greatest wines. The valley's warm, sunny and dry growing season enables Merlot's dark berries to mature in a way that creates soft textured wines with a rich, almost chocolatey mouthfeel. Serve with an elegant dinner, or enjoy casually by the glass.

AROMAS:

Plums • Black Cherry • Mocha • Toast

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CELLARED AND BOTTLED BY NINETY + CELLARS
HEALDSBURG, CA • MERLOT • 14.2% ALC/VOL
2017 • 750 ML • CONTAINS SULFITES • ME 15¢



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At 90+ Cellars we believe that every occasion calls for a great wine. That's the philosophy behind every wine we bottle. Great wines at a great price. So you can enjoy them anytime. Read our story at NinetyPlusCellars.com