



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
VINOUS LIQUOR**

Date: 08/09/2007

Label License Number: 667914

**Pursuant to the application of : SNAKE RIVER WINERY/THE AFTERNOON WINE
COMPANY**

Holder of permit/license number : S658382

**Brand : THE AFTERNOON WINE CO. NORTHWEST RED
Class : RED WINE
Vintage : 2004
Appellation : AMERICAN
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 13.5%
Tested Alc. Content : N/A
TTB Number : 07194001000073**

are hereby approved.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

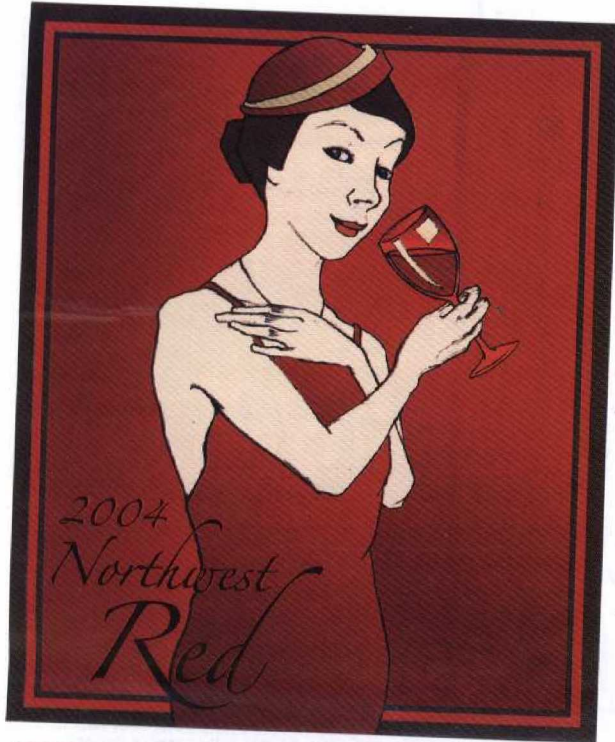
This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Steve Greinert
Compliance Manager**

**c/o SNAKE RIVER WINERY/THE AFTERNOON WINE COMPANY
10400 W OVERLAND #407
BOISE, ID 83709**



TEXAS ALCOHOLIC BEVERAGE COMMISSION



The Afternoon Wine Co.
American Red Table Wine

The Afternoon Wine Co.

Northwest Red

Wine is often over analyzed. At the Afternoon Wine Co., we believe in wines that are meant to be twisted open, poured and gulped (responsibly, of course). No deep discussion of texture and tannin, body or bite. Our wines are meant to be enjoyed with friends and great conversation.

The Northwest Red is a blend of grapes from select vineyard sites around the Great Northwest. The style is designed to enjoy now with a wide range of your favorite foods.

PRODUCED AND
BOTTLED BY
THE AFTERNOON
WINE COMPANY
PARMA, IDAHO

Label art by
Skyler Pierce



CONTAINS SULFITES

GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON
GENERAL, WOMEN SHOULD NOT
DRINK ALCOHOLIC BEVERAGES
DURING PREGNANCY BECAUSE
OF THE RISK OF BIRTH DEFECTS.
(2) CONSUMPTION OF ALCOHOL-
IC BEVERAGES IMPAIRS YOUR
ABILITY TO DRIVE A CAR OR
OPERATE MACHINERY, AND MAY
CAUSE HEALTH PROBLEMS.



13.5% alcohol by vol.

750 ml