



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texas Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR WINE

Date: September 17, 2021

Label Certificate Number: 1132541

Pursuant to the application of : AQUILINI BRANDS USA INC.

Holder of permit/license number : S1099564

Brand : 10,000 HOURS SYRAH RED MOUNTAIN, WA
Fanciful Name : N/A
Vineyard : N/A
Class : SYRAH
Vintage : VV
Appellation : RED MOUNTAIN, WA
Size(s) : 50ML-58L
Stated Alc. Content : 15.0% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 21209001000671

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

Product Registration

Excise Tax and Marketing Practices Division

Product.Registration@tabc.texas.gov

c/o AQUILINI BRANDS USA INC.
PO BOX 3266
WALLA WALLA, WA 99362



TEXAS ALCOHOLIC
BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities



HOURS



AQUILINI

SYRAH

RED MOUNTAIN
WASHINGTON
2019

10,000 HOURS *wine*

SYRAH

2019

SOME BELIEVE IT TAKES 10,000 HOURS TO BECOME AN EXPERT OR BE SUCCESSFUL IN A FIELD, AND IT'S WHY WE SUPPORT A CULTURE OF CONTINUOUS IMPROVEMENT AND DEDICATION TO OUR CRAFT. FROM THE VINEYARDS TO BOTTLE, WE WILL NOT COMPROMISE UNTIL OUR TEAM IS SATISFIED AND WE HAVE ACHIEVED MASTERY. THIS WINE REPRESENTS OUR COMMITMENT TO SUCH EXCELLENCE WHERE WE HAVE MOST CERTAINLY EXCEEDED 10,000 HOURS TO BRING THIS BEAUTIFUL WINE TO YOU.

AMERICAN VITICULTURAL AREA (AVA): RED MOUNTAIN, WASHINGTON

VINEYARD MANAGER: ANDREW LEE SCHULTZ, VETERAN, VITICULTURIST, TRAVELER

WINEMAKER: JOSHUA MALONEY, CHEMIST, DAD AND MUSICIAN

GRAPES: 100% SYRAH

AGING: AGED FOR 20 MONTHS IN 30% NEW FRENCH OAK

tasting notes

DRINK NOW OR AGE IN BOTTLE FOR 10+ YEARS. ON THE NOSE, VERY DARK AND EARTHY, WITH BLACKBERRY, ESPRESSO BEAN AND HINTS OF LAVENDER. BIG AND EXPRESSIVE ON THE PALATE, WITH AMPLE RICH, CHEWY TANNINS LEADING TO A LONG, FRUIT DRIVEN FINISH.



winemaker
JOSHUA MALONEY

Joshua Maloney

10000HOURSWINES.COM

CELLARED AND BOTTLED BY 10,000 HOURS, WALLA WALLA, WA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES • 750mL • ALC. 15.0% BY VOL. IA 5¢, ME 15¢



EXPERIENCE
10K WINES HERE