TABC
TEXAS ALCOHOLIC BEVERAGE COMMISSION
service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR WINE

Date: July 21, 2014 **Label Certificate Number: 878687**

Pursuant to the application of : BRONCO WINE COMPANY
Holder of permit/license number : S90079

Brand	**ALEX & FITCH**
Class	**CHARDONNAY**
Vintage	**2012**
Appellation	**ALEXANDER VALLEY SONOMA COUNTY**
Style	**N/A**
Size(s)	**750 ML**
Container Type	**N/A**
Container Material	**N/A**
Stated Alc. Content	**13.4% ALC/VOL**
Tested Alc. Content	**N/A**
TTB Number	**14148001000557**

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are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us

c/o BRONCO WINE COMPANY
PO BOX 789
CERES, CA 95307

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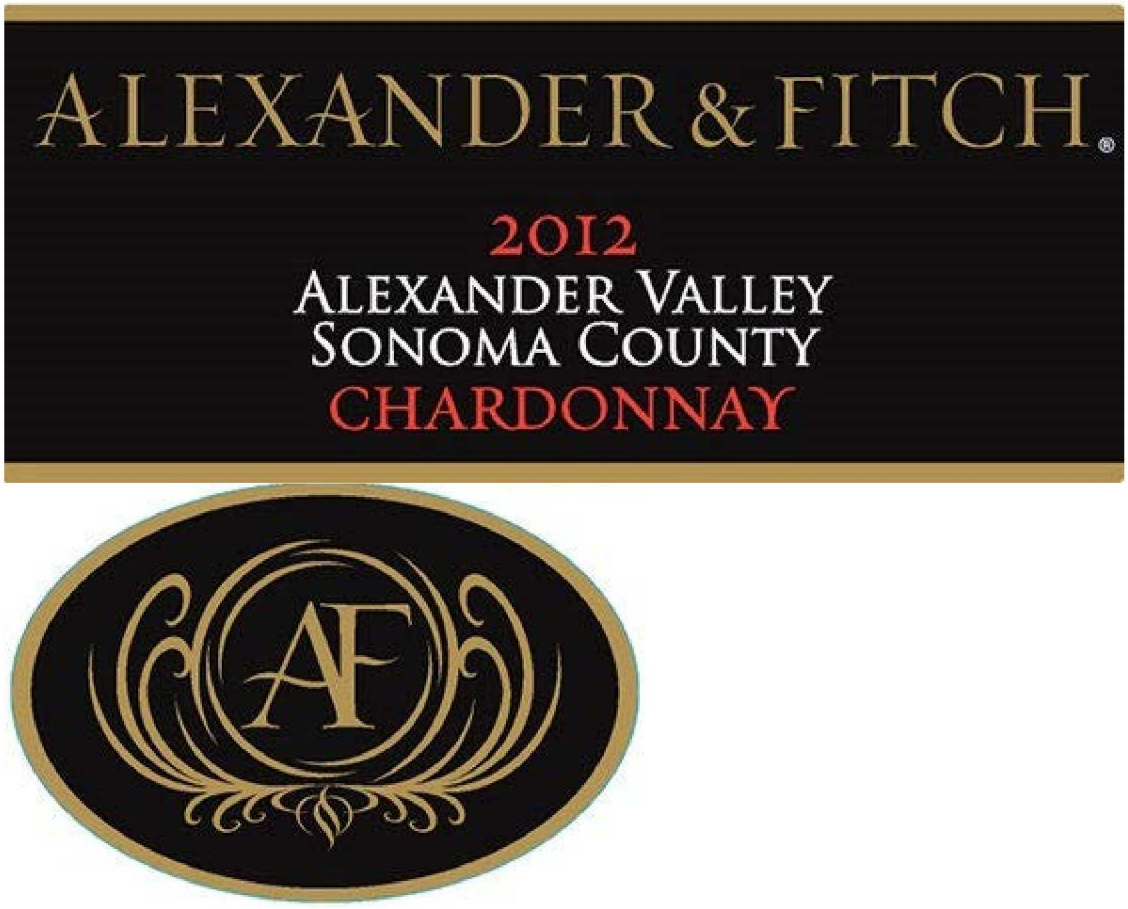

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Alexander Valley is named after a man who arrived here on horseback in 1840. Pioneer Cyrus Alexander had ridden from San Diego, hired by Captain Fitch to look for unclaimed, frontier land suitable for ranching.

A Pennsylvanian who sought adventure and fortune as a trapper in the Rocky Mountains and later as a gold miner in California, Alexander identified 48,000 acres of land which Fitch then acquired as a grant from the Mexican government. Fitch hired Alexander to set up a working ranch and promised to award him with land of his own. The Mexican land grant became Rancho Sotoyome, and when Cyrus Alexander settled there in 1841, the as-yet-unnamed valley was the northern frontier of Mexico.

WE HONOR THE FOUNDERS OF ALEXANDER VALLEY, ALEXANDER & FITCH WINERY, SONOMA, CA.

CELLARED & BOTTLED BY ALEXANDER & FITCH WINERY, SONOMA, CA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

0 81054 73471 4

CONTAINS SULFITES IA 5¢ ME 15¢ CHD 750 ml ALC. 13.4% BY VOL.