



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: 03/09/2011

Label Certificate Number: 769698

Pursuant to the application of : ARCHE

Holder of permit/license number : G671937

**Brand : ARCHE'-TRUE FRIENDS
Class : ROUSSANNE-CHARDONNAY
Vintage : 2010
Appellation : TEXAS
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 14.4%
Tested Alc. Content : N/A
TTB Number : 11024001000112**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o ARCHE
228 WAGNER ROAD
SAINT JO, TX 76265-6329**

TEXAS ALCOHOLIC BEVERAGE COMMISSION



Nickie C. Duncan

FOR TTB USE ONLY

QUALIFICATIONS

EXPIRATION DATE (if any)

STATUS

THE STATUS IS APPROVED.

CLASS/TYPE DESCRIPTION

DESSERT /PORT/SHERRY/(COOKING) WINE

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

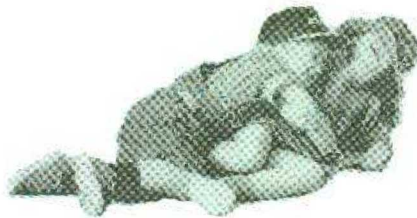
Actual Dimensions: 5 inches W X 4 inches H

PRODUCED AND BOTTLED BY ARCHÉ, SAINT JO TEXAS
CONTAINS SULFITES

750 ML

ALC. 14.9% BY VOLUME
800-476-6666

Arché



TRUE FRIENDS



2010
TEXAS

62% ROUSSANNE 38% CHARDONNAY

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.