



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 12/27/2006

Label License Number: 647831

Pursuant to the application of : HEAVEN HILL DISTILLERIES INC.

Holder of permit/license number : S26524

**Brand : PAMA POMEGRANATE LIQUEUR
Class : OTHER SPECIALTIES & PROPRIETARIES
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 1.75 L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 17% ALC/VOL
Tested Alc. Content : 16.37% ALC/VOL
TTB Number : 05249001000104**

are hereby approved.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

As to the distilled spirits not imported directly from the distiller, bottler, or the exclusive agent of the distiller, or bottler, or as to distilled spirits not distilled or bottled by the holder of the Non-Resident Seller's Permit or by a distiller or bottler for whom each holder is the exclusive agent, this approval is granted only for the shipment for which a sample has been furnished in compliance with Section 37.11, Texas Alcoholic Beverage Code as amended together with a sworn statement of the quantity to be shipped into the State, the permittee to whom it is shipped, and the person or firm from whom shipped.

**Steve Greinert
Compliance Manager**

**c/o HEAVEN HILL DISTILLERIES INC.
PO BOX 729
BARDSTOWN, KY 40004-0729**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

PAMA™



POMEGRANATE
LIQUEUR

*Experience a
Unique Blend of
Mythology,
Seduction and
Forbidden Fruit.*

*PAMA, the world's
first true pomegranate
liqueur, captures the
complex, sweet yet
tart taste and
seductive color of
all-natural California
pomegranates.*

*The legend lives on
in PAMA.*



PAMA

*Highly versatile, it
can be enjoyed
on the rocks or in your
favorite martini or
margarita.*

Best if chilled.

pamaliqueur.com

COLORED WITH ELDERBERRY
AND GRAPEKIN EXTRACT

BOTTLED BY PAMA SPIRITS CO.
BARDSTOWN, KY 40004.



NEVER DRINK AND DRIVE: (1) ACCORDING TO THE
FEDERAL GOVERNMENT, WOMEN SHOULD NOT DRINK ALCOHOLIC
BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK
OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEV-
ERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OP-
ERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

175 LITER 17% ALC/VOL

TEXAS ALCOHOLIC BEVERAGE COMMISSION

