



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
ALL MALT BEVERAGES BOTTLED OR PACKED**

Date: 10/02/2007

Label License Number: 672908

Pursuant to the application of : NEW BELGIUM BREWING CO. INC.

Holder of permit/license number : S446012

Brand : 1554 ENLIGHTENED BLACK ALE (REVISION)
Class : ALE
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 12 OZ BOTTLE,
15.5 GAL, 7.75 GAL, 5.16 GAL KEGS
Container Type : BOTTLE/KEG
Container Material : GLASS/ALUMINUM
Stated Alc. Content : 5.6% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 06003001000007, 06024001000076

are hereby approved.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Steve Greinert
Compliance Manager**

**c/o NEW BELGIUM BREWING CO. INC.
500 LINDEN ST
FORT COLLINS, CO 80524**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

New Belgium Brewing Company is Wind Powered and Employee Owned. Savor the Flavor.

1554
Enlightened Black Ale
NEW BELGIUM

1554 Enlightened Black Ale redefines the phrase keeping time in a bottle. From an ancient, crumbling Belgian library book, our intrepid researchers found references to this obscure style dating back to the year 1554. Overcoming obsolete script and units of measurement, our brewers discovered an ale with a surprisingly bright taste and a dry, chocolaty finish—one evocative of dark brews enjoyed in Belgian taverns 500 years ago.

 *Serve at 7° C (45° F)*

KEEP REFRIGERATED
ALC. 5.6% BY VOL.
BEST BEFORE:

NEW BELGIUM BREWING COMPANY, INC. FORT COLLINS, CO USA

12 FL. OZ. (355ML)

FOR 5¢ / M 10¢ REF. CASH RETURN OK +

We'd love to have you stop by the brewery! — Jeff & Kim
500 Linden, Fort Collins, CO 80524 (985) NBB-4044
Please Cruise to our Web Site: www.newbelgium.com

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(Embossed in the keg in a type font larger than 3mm.)

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