



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR WINE

Date: February 24, 2021

Label Certificate Number: 1110154

Pursuant to the application of : WINEBOW INC.

Holder of permit/license number : S557417

**Brand : VILLA MARIA PRIVATE BIN PINOT NOIR MARLBOROUGH, NEW
ZEALAND**
Fanciful Name : PRIVATE BIN
Vineyard : N/A
Class : PINOT NOIR
Vintage : VV
Appellation : MARLBOROUGH, NEW ZEALAND
Size(s) : 50ML-58L
Stated Alc. Content : 13.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 20324001000741

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

Product Registration

Excise Tax and Marketing Practices Division

Product.Registration@tabc.texas.gov

**c/o WINEBOW INC.
PO BOX 2023
PINE BROOK, NJ 07058**



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PRIVATE BIN

VILLA MARIA

Pinot Noir

MARLBOROUGH 2019



*Our family-owned winery is fulfilling a dream held since 1961,
sharing exhilarating wines that bring you the best of New Zealand.*

*Grown in wind-cooled valleys between shaking mountains and bottled
in the crater of a volcano, this wine exhibits beautiful smooth flavours
of red cherry with a dusting of spice.*

George U. Fistonich

SIR GEORGE FISTONICH
Founder and Owner

NEW ZEALAND WINE

PRODUCED AND BOTTLED BY VILLA MARIA ESTATE LTD.,
AUCKLAND, NEW ZEALAND WWW.VILLAMARIA.COM
IMPORTED BY WINEBOW INC., NEW YORK, NY



GOVERNMENT WARNING: (1) ACCORDING TO THE
SURGEON GENERAL, WOMEN SHOULD NOT DRINK
ALCOHOLIC BEVERAGES DURING PREGNANCY
BECAUSE OF THE RISK OF BIRTH DEFECTS.
(2) CONSUMPTION OF ALCOHOLIC BEVERAGES
IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE
MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



e750ml alc. 13.5%by vol. CONTAINS SULFITES



VILLA MARIA
NEW ZEALAND

Pinot Noir

MARLBOROUGH 2019

PRIVATE BIN