



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS

Date: March 10, 2020

Label Certificate Number: 1083397

Pursuant to the application of : JIM BEAM BRANDS CO.

Holder of permit/license number : S49818

**Brand : BASIL HAYDEN'S AGED 10 YRS KENTUCKY STRAIGHT
RYE WHISKEY**

Class : STRAIGHT RYE WHISKY

Size(s) : 25ML-1.75 L

Container Type : BOTTLE

Container Material : GLASS

Stated Alc. Content : 40% ALC/VOL

TTB Number : 20016001000707

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES
AND RULES.**

Label Approval Section

Tax Division

Label.Approval@tabc.texas.gov

**c/o JIM BEAM BRANDS CO.
ATTN: MARKET READINESS
222 W MERCHANDISE MART PLAZA 16TH FL
CHICAGO, IL 60654**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

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ARTFULLY AGED



BASIL HAYDEN'S[®]

Kentucky Straight
Rye Whiskey

A worthy tribute to the high rye mash bill used for our classic bourbon, this RYE WHISKEY is aged 10 YEARS, creating a slightly spicy yet approachable rye that achieves an elegant and complex taste profile.

AGED 10 YEARS

DISTILLED AND BOTTLED BY
KENTUCKY SPRINGS DISTILLING CO.
CLERMONT • FRANKFORT, KENTUCKY USA

750 mL 40% ALC./VOL. (80 PROOF)

Crafted with care, this RYE WHISKEY opens up with notes of approachable SPICE and surprising sweet VANILLA, complemented by OAK and subtle CARAMEL. Faint tobacco lingers on the finish with hints of warm CINNAMON. Bottled at 80 PROOF, this light yet flavorful rye whiskey is sure to please any palate.

ME VT REF 15c • IA REF 5c



www.basilhaydens.com www.drinksmart.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

110-GC8011

Basil Hayden

BASIL HAYDEN