



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: September 15, 2014

Label Certificate Number: 884081

**Pursuant to the application of : OAK RIDGE WINERY
Holder of permit/license number : S550024**

**Brand : ROCKY'S BLOCK
Fanciful Name : N/A
Vineyard : N/A
Class : PINOT NOIR
Vintage : 2013
Appellation : CALIFORNIA
Size(s) : 3 L
Stated Alc. Content : 12.7% ALC/VOL% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 14156001000494**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division**

Label.Approval@tabc.state.tx.us

**c/o OAK RIDGE WINERY
PO BOX 440
LODI, CA 95241**

BC

BC BEVERAGE COMMISSION
pride • accountability

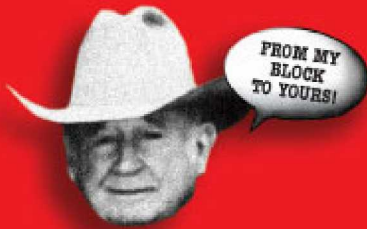
VERAGE COMMISSION

2013

ROCKYS BLOCK

PINOT NOIR
CALIFORNIA

"FROM MY BLOCK TO YOURS"



MEET ROCKY!

(aka ROBERT REYNOLDS)

HERE IS WHAT DEFINES ROCKY...

- GROWING GRAPES FROM FAMILY-OWNED VINEYARDS FOR OVER 60 YEARS
- LIVES LIFE TO THE FULLEST AND IS A LEGEND ON HIS BLOCK
- FIVE GENERATIONS OF WINEMAKING
- NO HOLDS BARRED PASSION FOR GROWING PREMIUM WINE GRAPES AND WINEMAKING

THESE WINES ARE A REFLECTION OF
ROCKY'S CHARACTER & THEY
PACK A PUNCH!



EQUAL TO FOUR 750mL BOTTLES

FRESH FOR 6 WEEKS

12.7% ALC/VOL

3 LITERS



TEXAS ALCOHOLIC BEVERAGE COMMISSION

ROCKY'S TASTY FRUIT CHERRY 20 FORWARD 13 PINOT NOIR CALIFORNIA FULL FLAVORED SILKY BLOCK



1. Break and pull the perforated flap and remove cardboard disk.



2. Pull top from box and position neck in round opening. Secure with flap.



3. Remove and stop by pulling on perforations. Peel, lift and pull to remove the protective foil.



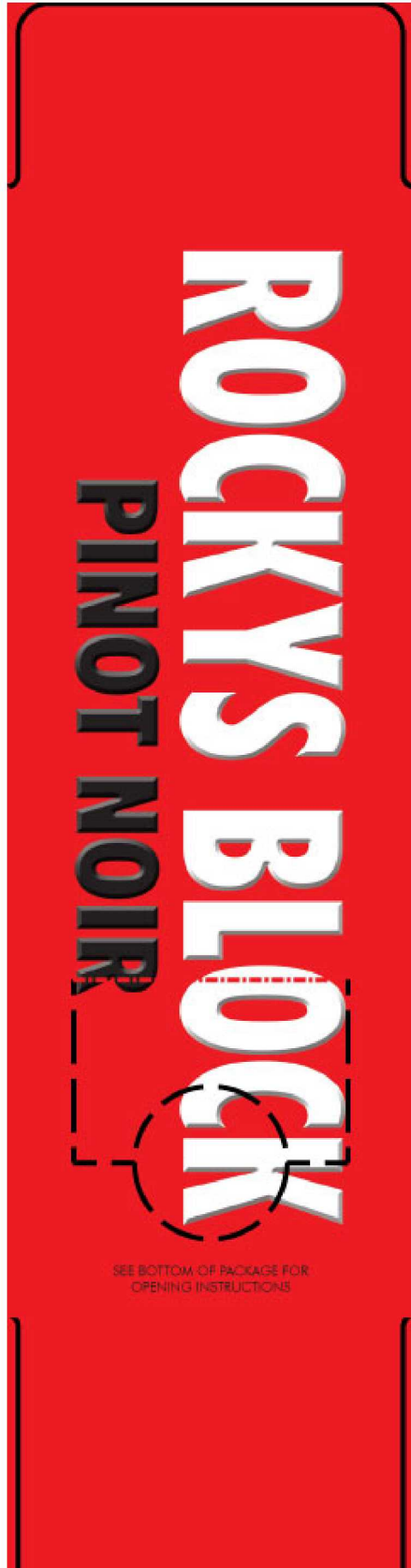
4. Pour by pressing top button with thumb.

PRODUCED & BOTTLED BY ROBERT REYNOLDS VINEYARDS LODI, CALIFORNIA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING



TEXAS ALCOHOLIC BEVERAGE COMMISSION





TEXAS ALCOHOLIC BEVERAGE COMMISSION

ROCKYS BLOCK
PINOT NOIR

ROCKYS **FRUIT** **20**
FORWARD *CHERRY* **13**
PINOT
NOIR
CALIFORNIA
FULL FLAVORED
SILKY
BLOCK
TASTY

