



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS**

Date: July 25, 2017

Label Certificate Number: 989398

**Pursuant to the application of : BACKBONE BOURBON COMPANY
Holder of permit/license number : S988733**

**Brand : BACKBONE BOURBON PRIME BLENDED BOURBON
WHISKEY
Class : BLENDED BOURBON WHISKY
Size(s) : 25ML-1.75 L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 52% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 14169001000283**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o BACKBONE BOURBON COMPANY
PO BOX 68539
INDIANAPOLIS, IN 46268-0539**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

BACKBONE BOURBON

PRIME

BLENDED BOURBON WHISKEY

BATCH # 1 52 % ALC / VOL (104 PROOF) 750 ML

BACKBONE "PRIME" IS A TRIBUTE TO BATCH 1 OF BACKBONE "UNCUT", OUR FIRST RELEASE OF BARREL STRENGTH BOURBON. THAT BATCH WAS RICH AND FULL WITH LESS BARREL INFLUENCE. "PRIME" IS A COMBINATION OF DIFFERENT AGED BOURBONS THAT ARE BLENDED AT A HIGH PROOF TO PROVIDE CONSISTENCY OF FLAVOR.

THE PROOF ON THIS WHISKEY STANDS TALL IN TRIBUTE TO THE EXTRA FLAVOR IN HIGHER PROOF WHISKIES. "PRIME" IS MEANT TO BE SIPPED AND SAVORED. IT WAS CREATED PRIMARILY FOR THE SERIOUS BOURBON DRINKER BUT WE HOPE IT ALSO APPEALS TO ADVENTUROUS NEWCOMERS TO THE GREAT WORLD OF AMERICAN WHISKEY.



PRODUCED AND BOTTLED BY BACKBONE BOURBON CO. (BARDSTOWN, KY)

WWW.BACKBONEBOURBON.COM

90% STRAIGHT WHISKIES AGED 2 YEARS OR MORE

10% WHISKIES AGED 1 YEAR OR MORE

GOVERNMENT WARNING

(1) ACCORDING TO THE SURGEON GENERAL,
WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING
PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.

(2) CONSUMPTION OF ALCOHOLIC BEVERAGES
IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE
MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PLEASE ENJOY RESPONSIBLY.