



# TEXAS ALCOHOLIC BEVERAGE COMMISSION

*Texans Helping Businesses & Protecting Communities*

## CERTIFICATE OF APPROVAL OF LABELS FOR WINE

**Date: November 18, 2020**

**Label Certificate Number: 1101456**

**Pursuant to the application of : GOLDSCHMIDT VINEYARDS**

**Holder of permit/license number : S651050**

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**Brand : YARDSTICK RUTH'S REACH CABERNET SAUVIGNON  
NAPA VALLEY, CA**  
**Fanciful Name : RUTH'S REACH**  
**Vineyard : N/A**  
**Class : RED WINE: CABERNET SAUVIGNON**  
**Vintage : VV**  
**Appellation : NAPA VALLEY, CALIFORNIA**  
**Size(s) : 50ML-58L**  
**Stated Alc. Content : 14.5% ALC/VOL**  
**Tested Alc. Content : N/A**  
**TTB Number : 20174001000696**

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are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.**

**Label Approval Section**

**Tax Division**

**[Label.Approval@tabc.texas.gov](mailto:Label.Approval@tabc.texas.gov)**

**c/o GOLDSCHMIDT VINEYARDS  
PO BOX 3699  
SANTA ROSA, CA 95402**



# TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

YARDSTICK

2018

CABERNET SAUVIGNON

NAPA VALLEY

*Ruth's Reach*



## YARDSTICK

CABERNET SAUVIGNON • NAPA VALLEY

*Ruth's Reach*

*As an old winemaking family, we often reflect back on the good old days—days when everyone made wines with character and flavors that represented their vineyards. Rather than measuring our success in quick turnovers or a fast buck, Yardstick remains a symbol of the old ways. We work with passion and focus, returning to a slower pace of life.*

CELLARED AND BOTTLED BY  
**GOLDSCHMIDT VINEYARDS**  
GEYSERVILLE, CALIFORNIA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES • 750ML • ALC. 14.5% BY VOL.



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