



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: June 21, 2013

Label Certificate Number: 844057

**Pursuant to the application of : PROXIMO SPIRITS INC.
Holder of permit/license number : S680361**

**Brand : JOSE CUERVO ESPECIAL SILVER TEQUILA
Class : TEQUILA
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 375ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : NA
TTB Number : 13053001000070**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o PROXIMO SPIRITS INC.
333 WASHINGTON ST
JERSEY CITY, NJ 07302**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION



Jose Cuervo Especial.
TEQUILA SILVER
MADE WITH
BLUE AGAVE

40% ALC/VOL 375 mL

A FAMILY COMPANY
TEN GENERATIONS
HECHO EN MEXICO

LA ROJEÑA
TEQUILA

IA 5¢, ME, VT 15¢

BEGINNING IN TEQUILA, MEXICO

Over 200 years ago Jose Antonio de Cuervo acquired a parcel of land in Tequila, Mexico in order to cultivate and harvest the Blue Agave plant. With its rich, volcanic soil, abundant pure spring water and temperate climate, the family built a distillery for transforming their highest quality Blue Agave into a fine spirit. Today, La Rojeña, the family's distillery, sits on that same land as the oldest active distillery in Latin America. Experience the smoothness of Jose Cuervo® Silver as a chilled shot or in a classic tequila cocktail, like the Paloma. Jose Cuervo is the world's most popular brand of Tequila.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

"La Rojeña" Jose Cuervo No. 73, Tequila, Jalisco, 46400 Mexico.
IMPORTED & BOTTLED BY PROXIMO, LAWRENCEBURG, IN 375 mL
UNDER LICENSE FROM THE TRADEMARK OWNER

NOM 1122 CRT PRODUCT OF MEXICO www.cuervo.com

PLEASE RECYCLE

IMPORTED IMPORTED IMPORTED